News Release

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Skit to show use of Public Relations during the formation of the New York Society for the Prevention of Cruelty to Children

A skit will be performed today in Tichnor Hall by students in the Foundations of Public Relations class about the use of public relations prior to 1900.

Rachel Dresher, Kiley Harper, Mary Metcalf, Justin Murray and Danielle Wright will perform a skit to show the history of the New York Society for the Prevention of Cruelty to Children. The skit will have an emphasis on the role that public relations had in the formation of this society.

This skit is the first group project in the public relations course. These Auburn University students have done extensive research. They will give their fellow students a better view on what public relations is and how it has been used in the past.

The skit will include a courtroom scene, a meeting of the founders of the society and a town hall meeting. The characters will include a lawyer, an abused child and the three founders of the NYSPCC. There will also be additional scenes relating to newspaper articles.

The skit will be performed in Room 206 of Tichnor Hall during Mrs. Fitch-Hauser's PRCM 3040 class at 9:30 a.m.