

In addition to her career as a portfolio manager for offshore and private funds, Reema Shah is co-founder and chief executive officer of Foundze. In this capacity, Reema Shah aims to make Foundze a go-to resource for parents and educators who want to find educational apps for children.

The growing availability of educational apps for children from pre-K through 12th grade can make it difficult for parents to filter out the best options for their children. Foundze creates an interactive community of parents and educators who share, explore, and review the different apps and tools on the market. To make it easy for users to find exactly what they are looking for, Foundze categorizes the applications and tools by age, subject, and rating. In addition, the Foundze experts highlight tools that they find particularly valuable with a “FoundzeFindz” tag. The platform directly connects to the iTunes and Google Play app stores, which allows users to quickly and easily purchase the tools they find most useful.