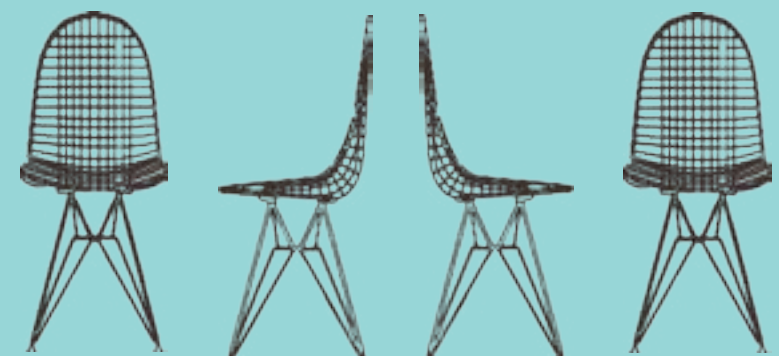
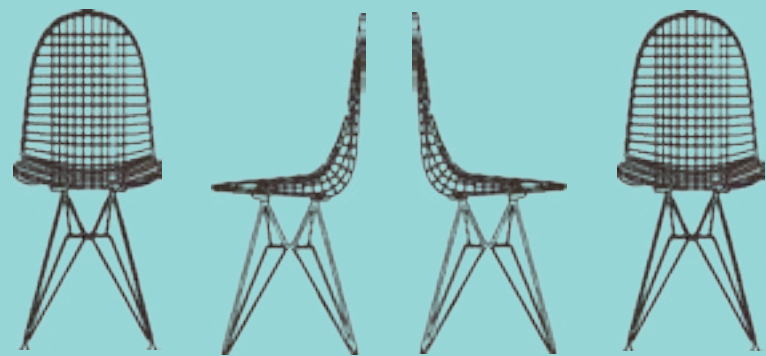


EAMES MOLDED PLASTIC CHAIRS



from Herman Miller







THEIR OWN CONCEPTS EVOLVED OVER TIME, NOT OVERNIGHT. AS CHARLES NOTED ABOUT THE DEVELOPMENT OF THE MOLDED PLYWOOD CHAIRS, "YES, IT WAS A FLASH OF INSPIRATION," HE SAID, "A KIND OF 30-YEAR FLASH."

WITH THESE TWO, ONE THING ALWAYS SEEMED TO LEAD TO ANOTHER. THEIR REVOLUTIONARY WORK IN MOLDED PLYWOOD LED TO THEIR BREAKTHROUGH WORK IN MOLDED FIBERGLASS SEATING. A MAGAZINE CONTEST LED TO THEIR HIGHLY INNOVATIVE "CASE STUDY" HOUSE. THEIR LOVE OF PHOTOGRAPHY LED TO FILM MAKING, INCLUDING A HUGE SEVEN-

SCREEN PRESENTATION AT THE MOSCOW WORLD'S FAIR IN 1959, IN A DOME DESIGNED BY THEIR FRIEND AND COLLEAGUE, BUCKMINSTER FULLER.

GRAPHIC DESIGN LED TO SHOWROOM DESIGN, TOY COLLECTING TO TOY INVENTING. AND A WOODEN PLANK CONTRAPTION, RIGGED UP BY THEIR FRIEND, DIRECTOR BILLY WILDER FOR TAKING NAPS, LED TO THEIR ACCLAIMED CHAISE DESIGN.

A DESIGN CRITIC ONCE SAID THAT THIS EXTRAORDINARY COUPLE "JUST WANTED TO MAKE THE WORLD A BETTER PLACE." THAT THEY DID. THEY ALSO MADE IT A LOT MORE INTERESTING.



PRODUCT STORY



WITH A GRAND SENSE OF ADVENTURE, CHARLES AND RAY EAMES TURNED THEIR CURIOSITY AND BOUNDLESS ENTHUSIASM INTO CREATIONS THAT ESTABLISHED THEM AS A TRULY GREAT HUSBAND-AND-WIFE DESIGN TEAM. THEIR UNIQUE SYNERGY LED TO A WHOLE NEW LOOK IN FURNITURE. LEAN AND MODERN. PLAYFUL AND FUNCTIONAL. SLEEK, SOPHISTICATED, AND BEAUTIFULLY SIMPLE. THAT WAS AND IS THE "EAMES LOOK."

THAT LOOK AND THEIR RELATIONSHIP WITH HERMAN MILLER STARTED WITH MOLDED PLYWOOD CHAIRS IN THE LATE 1940S AND INCLUDES THE WORLD-RENOWNED EAMES LOUNGE CHAIR, NOW IN THE PERMANENT COLLECTION OF THE MUSEUM OF MODERN ART IN NEW YORK.

CHARLES AND RAY ACHIEVED THEIR MONUMENTAL SUCCESS BY APPROACHING EACH PROJECT THE SAME WAY: DOES IT INTEREST AND INTRIGUE US? CAN WE MAKE IT BETTER? WILL WE HAVE "SERIOUS FUN" DOING IT?

THEY LOVED THEIR WORK, WHICH WAS A COMBINATION OF ART AND SCIENCE, DESIGN AND ARCHITECTURE, PROCESS AND PRODUCT, STYLE AND FUNCTION. "THE DETAILS ARE NOT DETAILS," SAID CHARLES. "THEY MAKE THE PRODUCT."

A PROBLEM-SOLVER WHO ENCOURAGED EXPERIMENTATION AMONG HIS STAFF, CHARLES ONCE SAID HIS DREAM WAS "TO HAVE PEOPLE WORKING ON USELESS PROJECTS. THESE HAVE THE GERM OF NEW CONCEPTS."



A LANDMARK DESIGN FROM CHARLES AND RAY EAMES, THESE WERE THE FIRST INDUSTRIALLY MANUFACTURED PLASTIC CHAIRS. THEIR CLEAN, SIMPLE FORMS CRADLE THE BODY. TODAY'S CHAIRS ARE AUTHENTIC ORIGINAL DESIGN WITH UPDATED, ECO-FRIENDLY MATERIALS AND MANUFACTURING AND A LARGE SELECTION OF BASE, SHELL, AND COLOR COMBINATIONS.

MORE THAN ACCENT PIECES, THEY ARE COMFORTABLE, DURABLE PERFORMERS IN HOMES, OFFICES, LIBRARIES, MUSEUMS—JUST ABOUT EVERYWHERE.

DESIGN STORY



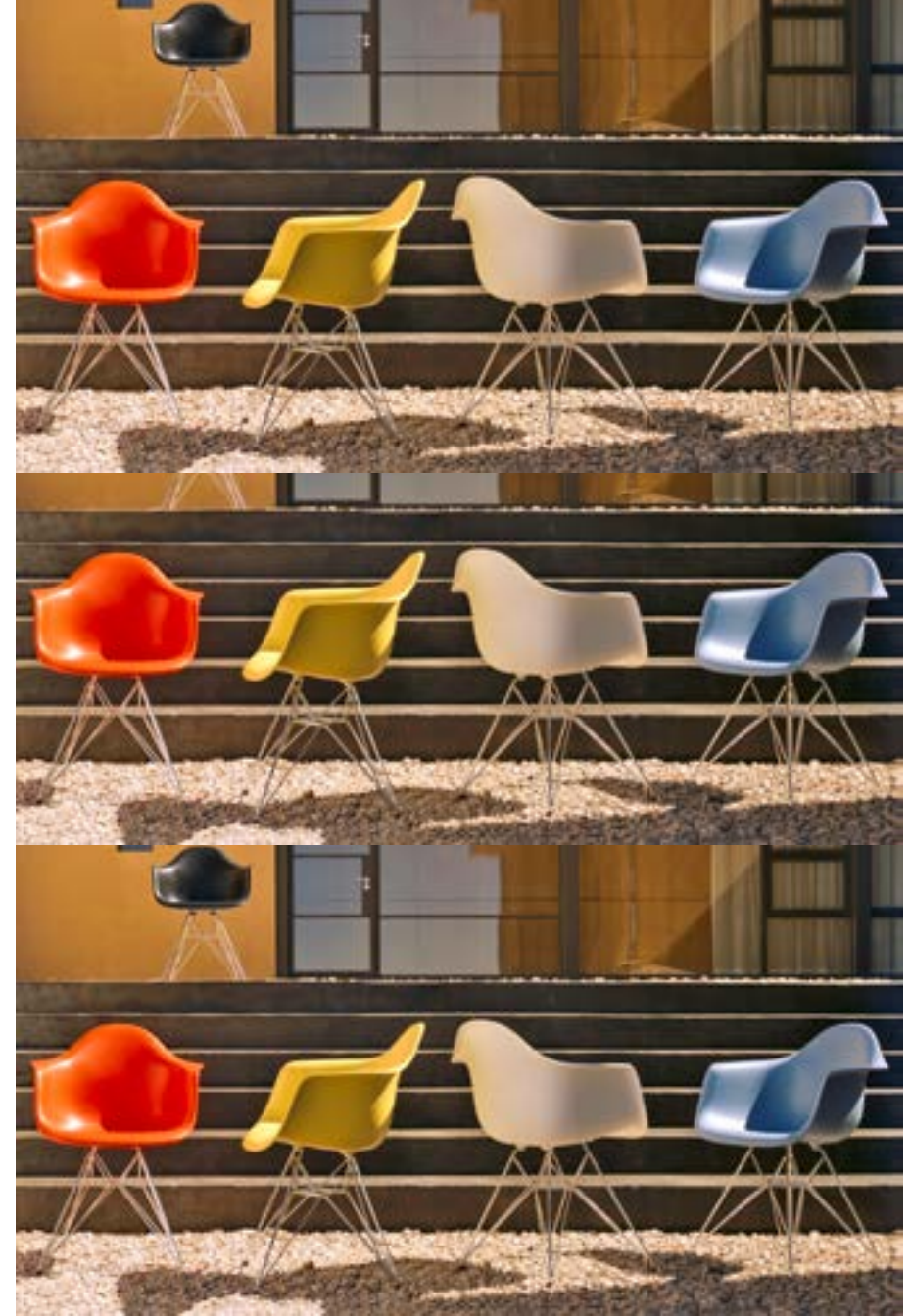
IN THE 1940s, CHARLES AND RAY EAMES WERE LOOKING FORWARD WHILE OTHER AMERICAN DESIGNERS WERE CONTENT TO STAY PUT. NEW MATERIALS, NEW TECHNIQUES, NEW SHAPES—THESE WERE WHAT INTERESTED THE EAMESSES.

THE DESIGNERS WERE FOCUSED ON THE NEW PLASTICS BECAUSE THIS EXCITING MATERIAL HELD THE PROMISE OF BEING ABLE TO DO MORE WITH LESS. THEY

THE EAMESSES ADAPTED MOLDING TECHNIQUES DEVELOPED DURING WORLD WAR II TO PRODUCE THE SHELLS. THEY ALSO PERFECTED ANOTHER TECHNIQUE WITH WHICH THEY HAD BEEN EXPERIMENTING—CREATING A BENT, WELDED WIRE BASE.

THE RESULT WAS THE PROCESS THAT ALLOWED THE MANUFACTURE OF THE FIRST MASS-PRODUCED ONE-PIECE PLASTIC CHAIRS. NO UPHOLSTERY, NO

CHAIR TO TAKE CENTER STAGE. AND THEY STILL DO, IN KEEPING WITH THE DESIGNERS' ORIGINAL INTENT.



THE DESIGNERS:



CHARLES AND RAY EAMES



EARTH FRIENDLY



GOOD DESIGN NEVER CHANGES. BUT TIMES DO, AND OUR COMMITMENT TO THE ENVIRONMENT IS ALWAYS PART OF OUR MANUFACTURING. IN PLACE OF THE ORIGINAL FIBERGLASS-INFUSED PLASTIC, WE NOW USE A MORE ECOLOGICALLY SUPPORTABLE MATERIAL FOR THE CHAIR SHELLS, 100% RECYCLABLE POLYPROPYLENE.

AND THE CHAIRS ARE NOW MADE IN THE UNITED STATES, TO REDUCE THEIR MANUFACTURING CARBON FOOTPRINT.

ENDURING DESIGN IN MORE PLACES



THE EAMES MOLDED PLASTIC CHAIRS ARE AS BELOVED TODAY AS WHEN THEY WERE FIRST INTRODUCED IN 1948. WHETHER STACKING OR GANGING IN LARGE SPACES LIKE AUDITORIUMS OR CAFETERIAS, OR ON THEIR OWN IN ELEGANT HOMES, LIBRARIES, AND CONFERENCE ROOMS, THESE CHAIRS UNITE ENDURING FORM AND QUALITY CONSTRUCTION IN A COMFORTABLE, DURABLE SEAT

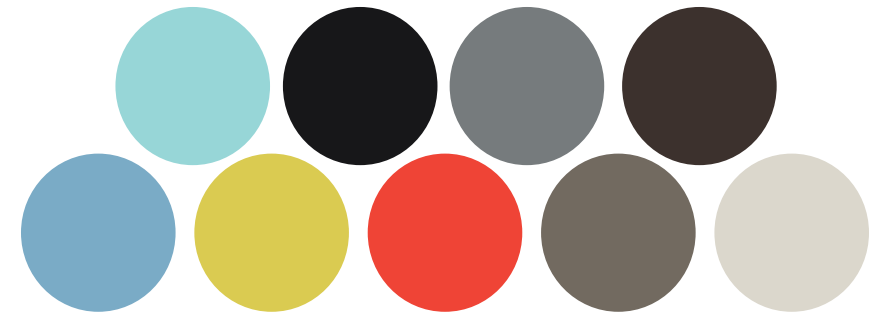
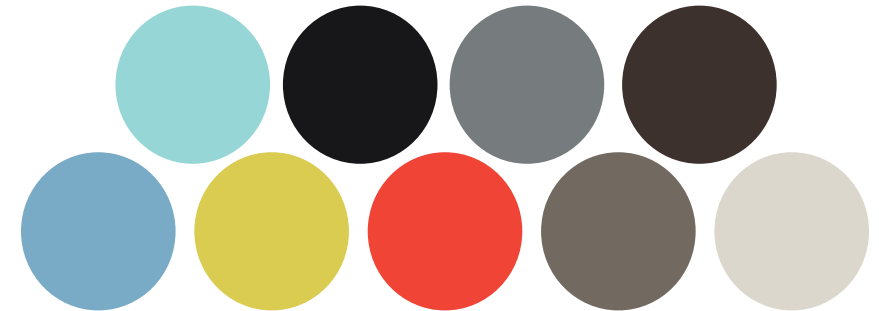
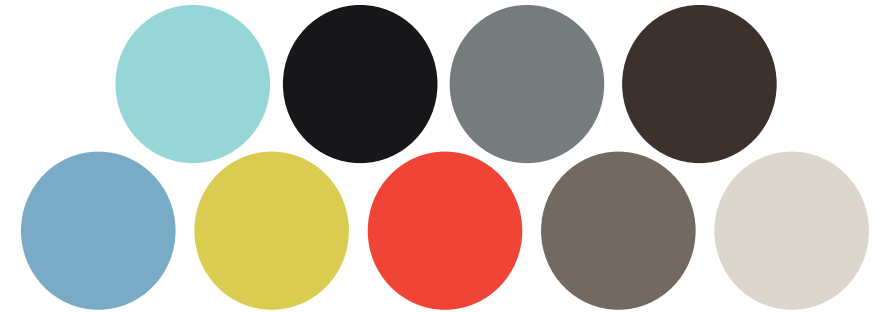
THE CHAIRS HAVE ACHIEVED A PERVASIVE PRESENCE THAT PROVES THAT THE STAYING POWER OF GOOD DESIGN CAN BE SHARED BY EVERYONE. THEY WORK AND LOOK GOOD IN CONFERENCE AND WAITING ROOMS, KIDS' ROOMS AND FAMILY ROOMS, KITCHENS, AND OFFICES.

CHOICES TO FULFILL YOUR VISION



YOU WANT THE EAMES CHAIR, BUT WHICH ONE DO YOU WANT? WITH LOTS OF NEW FINISH, COLOR, AND BASE CHOICES, YOU CAN CREATE THE EXACT CHAIR YOU NEED FOR ANY USE IN ANY ENVIRONMENT.

FOUR-LEGGED, ROCKER, OR WIRE (OFTEN CALLED THE "EIFFEL") BASE. MULTIPLE STACKING AND GANGING CAPABILITIES. SIMPLE SHELL OR ARMCHAIR.



CLASSIC COMFORT



CHARLES AND RAY EAMES BELIEVED THAT COMFORT WAS AS IMPORTANT AS LOOKS. THE MOLDED PLASTIC CHAIRS HAVE COMFORT BUILT IN. THE SHELL SEATS HAVE HIGH, FLEXIBLE BACKS, DEEP SEAT POCKETS, AND WATERFALL FRONT EDGES SO YOU CAN SIT COMFORTABLY EVEN FOR EXTENDED PERIODS.

SWIVELING GLIDES KEEP THE CHAIR STEADY AND LEVEL ON UNEVEN FLOORS. THE STANDARD GLIDE IS ALSO AVAILABLE WITH FELT TO PROTECT HARD-SURFACE FLOORS.



COLORFUL SHELLS



IN TEN COLORS: AQUA SKY, BLACK, GREYSTONE, JAVA, LIGHT BLUE, LIME GREEN, RED, SPARROW, WAFER, AND WHITE.

THE SHELL IS DYED THROUGHOUT SO THE COLORS ARE INTEGRAL AND REMAIN VIBRANT EVEN AFTER YEARS OF HARD USE. MIX, MATCH, IMAGINE A WHOLE NEW LOOK.