

YOU CAN'T AFFORD TO SLOW DOWN.

You need your operation running at peak efficiency. Slowed productivity means reduced profits. That's why SHURflo works so diligently to ensure our products keep your business moving. You see, we're all about motion. We keep water flowing, condiments pumping and beverages pouring. And we've been doing that for over 35 years.

SHURflo is a recognized world leader in the manufacturing and distribution of small, high performance pumps and pumping systems for fluid handling. This leadership was achieved by providing you with the following:

- A broad line of innovative products for the foodservice industry, from bag-in-box technologies to condiment systems.
- Proven quality and reliability. Our products are designed for the rigorous and demanding foodservice environment, and is depended on by operations around the world. Our Cypress, CA manufacturing facility outputs one million motors annually.
- Maximum performance. We use advanced technology to move more product, as efficiently as possible.
- Unparalleled service

SHURflo®

FLUID SOLUTIONS

WE KEEP YOUR OPERATION MOVING.

SHURflo routinely deals with agencies around the world and works with TUV and VDE to assure that our products are in compliance with the standards which have earned their CE mark. We have files with UL, CSA, NSF, SK and several others. SHURflo was actually the first pump company in North America to earn ISO-9001 registration.

The benefits of using SHURflo products:

- Increased profitability by maximizing yield
- Reduced waste
- Fewer service calls
- Long life

Contact us at **1-800-854-3218** or visit us at www.shurflo.com

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EVERPURE®

CLEAN



FLUID



MOTION



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SHURflo®

QUALITY WATER IS VITAL TO YOUR OPERATION.

Water impacts customer satisfaction.

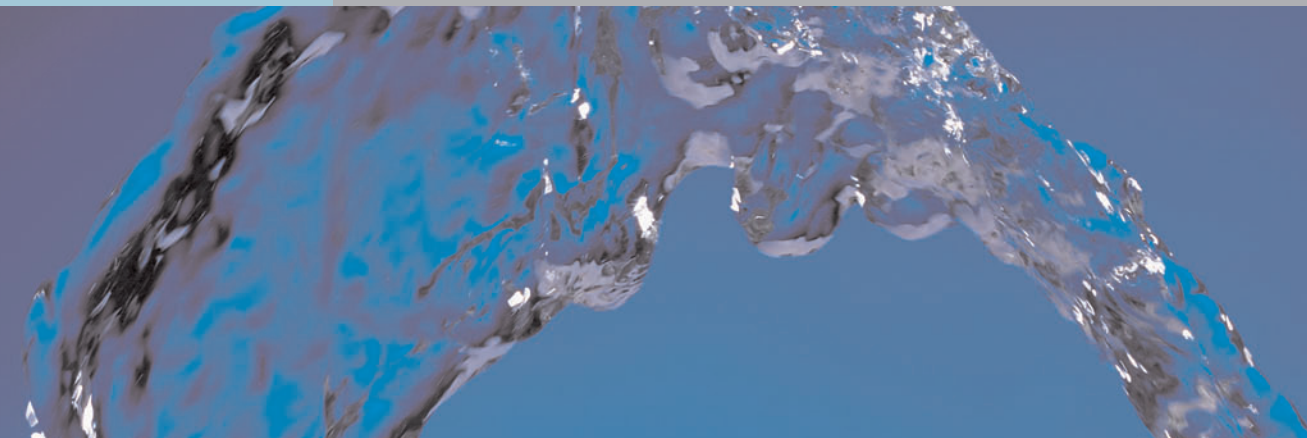
Your customer's first and last impression of your operation is often the beverage you serve them. If the taste and odor of your ice water, fountain beverage or coffee is not as it should be, he or she will notice. And you're not off to a good start toward impressing the customer and having them return. Think about this:

- Fountain beverages are 83% water
- Coffee is 99% water
- Ice is 100% water

Water impacts your profits.

Water travels with a lot of unwanted chemicals, sediment and dissolved minerals that can affect equipment performance and life. Corrosion, abrasion, clogging, scaling and energy waste can all be reduced or eliminated with proper water conditioning.

EVERPURE®



WATER IMPROVEMENT

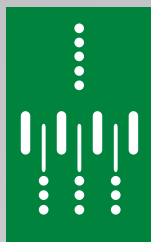
WE ARE WATER.

Whether you need filtration, softening or reverse osmosis, we have a solution. After all, our entire existence revolves around providing the best, most consistent water anywhere. That's why so many foodservice operators depend on us to solve their water problems. In fact, we're the leading global provider of quality water solutions in the foodservice industry.

What we provide you:

- **Consistency.** We can remove or reduce unwanted minerals, particulates and chemicals so your water is sparkling clean, every time.
- **Confidence.** Our products are proven effective. That's why you can find our products in foodservice operations around the world.
- **Solutions.** Our Total Water Management Program can solve your water problems. We'll analyze your operation, provide recommendations, and install the right products so your water is problem free. And we'll help you stay that way with our maintenance program.
- **Satisfaction.** Everpure water is all around better, and that means you'll have a more efficient operation, and your customers will have a better overall experience.

Contact us at **1-800-323-7873**, or visit us at www.everpure.com.

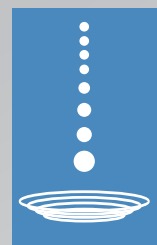


FOUNTAIN BEVERAGE

Without the right filtration, your soda won't have the taste, fizz and appeal that your customers expect.

We can help. Our products can:

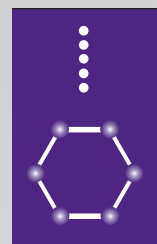
- Improve carbonation
- Reduce off tastes and odors
- Help give your beverages "right out of the bottle" taste and appeal



DRINKING WATER

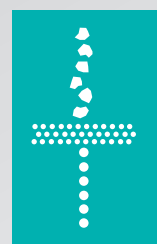
Today consumers are more concerned than ever about the quality of their water, at home or away. Will they have confidence in the water you serve them? Not if your water has an off taste or unexpected odor. We improve drinking water by:

- Reducing chlorine, chloramines and other chemicals that can affect the taste and odor of water
- Reducing harmful cysts and other contaminants
- Reducing particulates that cause cloudy water



STEAM

It's crucial for steam equipment to have clean water. Chlorine and minerals can cause a number of serious problems, including abrasion, clogging and corrosion. All of these can cause higher energy and maintenance costs, and equipment breakdown. Everpure has steam products that allow for fewer delimings, provide improved efficiency, and extend the life of your steam equipment.



SOFTENING

Everpure's Water Softening products are the first line of defense against scaling (calcium and magnesium build-up). Whether at Point of Use or Point of Entry, they are designed and built for durability to provide you with many years of trouble-free operation.



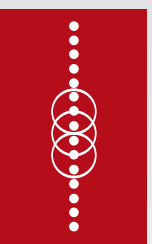
THE LEADER IN WATER QUALITY MANAGEMENT



REVERSE OSMOSIS

Our Reverse Osmosis systems are specially engineered for rigorous foodservice applications. They're designed for situations with especially severe water conditions such as high Total Dissolved Solids (TDS). Our reverse osmosis systems can:

- Reduce high TDS levels that can impart an objectionable taste
- Inhibit limescale build-up that can ruin your equipment
- Reduce contaminants such as arsenic, lead, copper and nitrate/nitrite
- Reduce Chlorine and other off tastes, and odors
- Reduce health-threatening cysts such as cryptosporidium



SPECIALTY: WAREWASHING

Scaling is not just damaging to warewashing equipment, it also wastes energy and produces unsightly spotting on glasses, dishes and utensils. Our systems inhibit or eliminate limescale build-up, reduce corrosion and allow for easy deliming. The result is equipment that runs more smoothly and lasts longer.



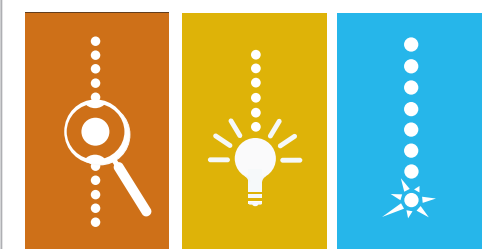
PREFILTRATION

High sediment and particulate in water can shorten the life of fine filters. More severe contaminant conditions such as chloramines may require added treatment. Everpure offers a variety of prefiltration solutions to provide the most cost effective approach to addressing these challenges.

TOTAL WATER MANAGEMENT

We have outstanding water treatment products, which are actually the best in the industry. In fact, we hold over 70 active and pending patents. But exceptional products are only one aspect of our total water management.

We'll analyze your operation top-to-bottom, and apply our extensive knowledge and expertise specifically to your situation. First, we compile a complete blueprint of your needs. Then we assemble and execute a Total Water Management action plan, followed by a planned preventative maintenance program.



Our Total Water Management program is a three-step process that tailors a water improvement plan specifically to your operation's needs.

We supplement that with outstanding customer support. When we're done, your water will be, and remain, the best-tasting, best-conditioned water possible. Your customers, and your bottom line, will notice the difference.

AUTOMATIC FLUSHING FILTRATION

Ideal for high volume and/or high turbidity areas, Everpure's HSD systems offer a number of great features and benefits:

- Hollow fiber ultra-filtration membrane provides "absolute" filtration of particles as small as 0.02 microns, with low pressure drop and high flow rates
- Multi-programmable controller initiates self-cleaning (flushing) cycles resulting in several years of use between cartridge replacements
- Membrane can be easily removed for cleaning or replacement.
- Maximizes the life of fine carbon filters in high volume, dirty or high turbidity situations
- Provides point-of-entry or point-of-use reduction of bacteria and cysts (99.9999%), and viruses (99.95%)

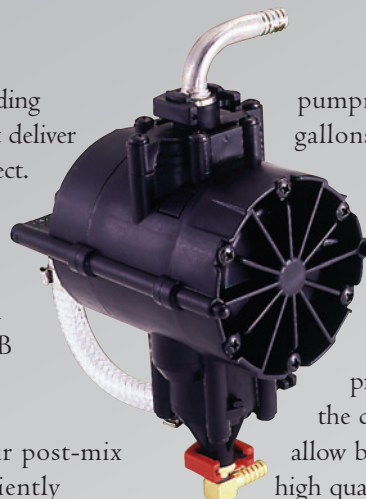


BEVERAGE

SHURflo is and has been a leader in providing innovative, efficient and reliable pumps that deliver the high quality drinks your customers expect.

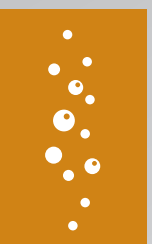
One example: our participation in the introduction of Bag-in-Box (BIB) systems to the beverage industry in the early 80's. Since then we've performed an instrumental role in the successful implementation of BIB post-mix systems around the world.

Our BIB syrup pump is the heart of our post-mix system installation. It's capable of efficiently



pumping thousands upon thousands of gallons of syrup to the dispenser throughout the life of the system.

In addition to BIB pump systems, SHURflo produces a line of Water Boost Systems that solve water pressure problems in post-mix systems. By providing water at the proper pressure to the dispenser, SHURflo Water Boost Systems allow bottlers at any location to serve consistent, high quality beverages.



BEER

Beer pouring is not a science. Or is it? Our products use advanced technology to take beer pouring from ordinary to extraordinary:

- Designed to move more product, faster
- Increases profitability by maximizing yield and controlling inventory
- Provides a consistent, quality pour every time
- Universal for all beer products
- Easy to use
- Quality manufacturing for long life

SHURflo Beer products range from core pumping and flow technologies that are necessary for any draught system, to patented new generation dispense systems that insure a quality pour every time.



WATER

Foodservice operators have plenty of challenges and require the highest standards from their equipment. For them to embrace a product, it has to have proven performance. SHURflo has earned an excellent reputation for water pumps and fluid handling. Our pumps, accumulators, and many accessories are more than capable of handling your water system needs.

- Proven performance in the most challenging foodservice environments



- Super reliable
- Broad range of products for multiple applications.
- Smooth quiet operation

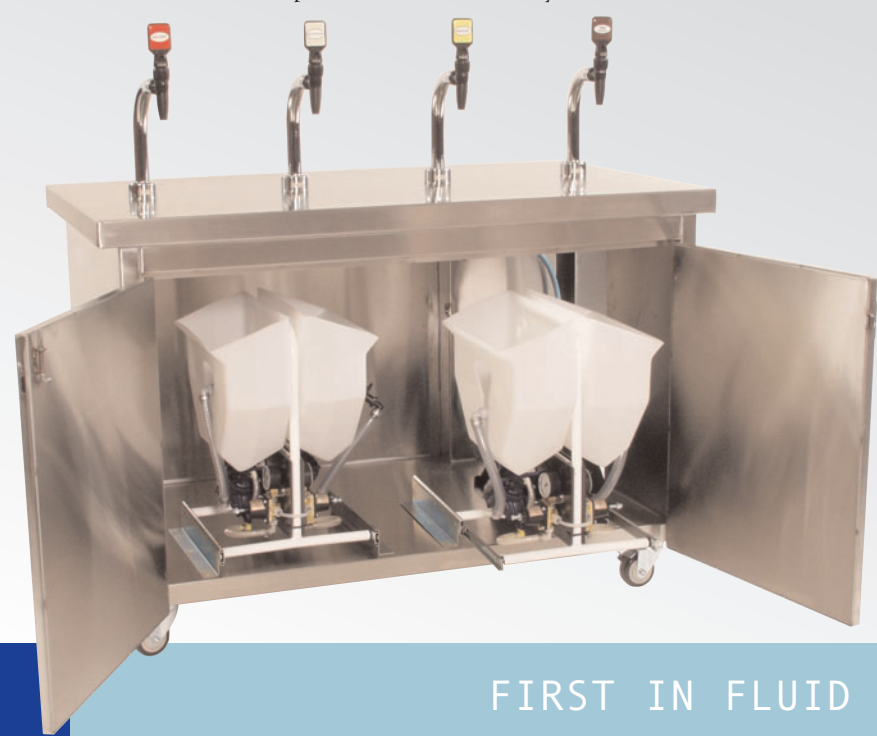
SHURflo manufactures core technologies systems for water delivery, R.O. treatment, water boost systems and a variety of water handling systems for residential, commercial and the foodservice industry.



CONDIMENT

SHURflo knows how to effectively move fluids, including condiments. Our Powered Condiment Dispenser systems utilize 3-gallon closed sanitary bag-in-box technology. Our systems are designed and built to be reliable, efficient and economical. They're specially manufactured to withstand the immense traffic experienced by Quick Serve Restaurants, Schools, Universities, Recreational Facilities, Military and other Business Cafeterias.

A variety of options are available from portion control to free flow, and from single dispense taps to multiple head mobile cart systems.



- **Economical.** Condiment is supplied in our bag-in-box format. By purchasing your condiments in bulk, you will yield substantial savings
- **Sanitary.** A closed, sealed and sanitary system reduces hazardous contact points. No condiment pots are left open to airborne bacteria
- **Reduced Labor.** Three gallon bags can supply a high volume serving area for an entire day or more without the need for stocking
- **Modular.** Systems are totally modular and able to cater for any type of business and most special requirements.
- **Compact.** Units reduce space by allowing the condiments to be conveniently stored within workstations.
- **Effective.** Customers and staff will prefer using the facility and it will benefit the overall appearance of the restaurant.
- **Ease of Use.** Customer friendly, ergonomic and stylish. All systems are supplied with clean-in-place adapters.
- **Environmentally Friendly.** Bulk condiment dispensing systems reduce product waste and cut down on non-recyclable packaging materials.
- **Less Waste.** Systems eliminate the problem with sachets where customers frequently take more portions than required with the resultant excess being thrown away.
- **Quicker.** Speed of dispense is greatly improved. Multi portions can be programmed and systems tailor made to individual needs.

FIRST IN FLUID INNOVATION

