

Tanya Smith will expert-ize your personal brand.

“As a purposeful branding and online marketing coach, I show professional women who want to start a solo business step-by-step strategies to confidently promote their business and increase visibility with the people they want to serve.”



Personal Branding Strategist

Overview

Tanya Smith's creative personal brand marketing genius has unlocked the potential of hundreds of professional women to reinvent themselves as power players in their select industry or business, through her company, Be Promotable featured at bepromotable.com.

If you are looking for a proven professional who can guide you to address things that get in the way of your success - limited advancement, inability to communicate your outstanding value, and lack-luster business results, you've got the right person. With greater than 10 years of experience working with women in professional roles, Tanya has guided them to achieving remarkable success through coaching in both private and group settings.

The mission of Be Promotable is to offer advanced, yet practical, brand management strategies to help women realize positive visibility, fulfillment and purpose in their solopreneur business even while working full-time for someone else.

Be Promotable provides:

- Tools to market your professional brand as an expert in your field or area of interest
- Responsible online reputation management that gets you visibility in a positive way
- 21st Century Startup Survival Skills – balancing choices of work vs. business, ability to understand the new trends, establishing network through quality interpersonal relationships

Tanya has spoken to a variety of audiences about promoting a dynamic professional brand to attract the right clients, as well as employers. Her perspectives have been featured in radio, print, and online references such as Brazen Careerist, Ezine Articles, The Diva Toolbox, and other well-known publications. Tanya was featured as a resource in the widely read book by Susan Britton Whitcomb, *The Christian's Career Journey: How To Find the Job God Designed for You*, and she is the author of her own forthcoming book, *The Weekend Solopreneur: The Ultimate Personal Brand Marketing Guide for the Professional Woman Starting a Solo Side Business*.

Stop by **www.bepromotable.com** to access your free video, 5 Secrets to Successfully Starting a Solo Business While Working Full-Time.



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