

What is Canopy?

Canopy is the only parental control app that **not only blocks known explicit websites but also uses AI to seamlessly remove pornographic images and videos in real-time** on otherwise safe websites, such as reddit.com, which allows pornography.

That same technology is used to **deter sexting** (nudes), and within the sexting feature, parents can choose the strict mode that flags bikini and lingerie photos, as well.

Similar to other parental control apps, Canopy allows parents to **choose which apps and websites their kids can use**, so where Canopy is unable to filter within an app, the app can be blocked. Parents can grant permission to use the website version of the app, such as using twitter.com (filtered) instead of the Twitter app (unfiltered).

Canopy also has **location tracking**, so parents can parent no matter where their kids are.

Note: The Canopy Parent app is the digital parenting management tool. Devices must have the Canopy Kids app installed to be protected. A link to install Canopy Kids is provided after a profile is set up through the Parent dashboard.



Porn Blocking || Unique to Canopy

- Removes individual pornographic images and videos in real-time to make a website safe to use, such as reddit.com
- Blocks explicit content on user-generated video websites, including youtube.com (not within the YouTube app) and still allows other videos to be viewed
- Filters in-app browsers, such as ones found in the Google Maps, LinkedIn, and other apps

Note: Canopy does not filter within apps themselves. Therefore, tiktok.com is filtered on Safari, but the TikTok app is not filtered. Also, Canopy does not filter live-streamed video, such as Zoom, FaceTime, or video chats, or streaming platforms with rated content, such as Netflix, Amazon Prime Video, or Disney Plus.



Sexting Deterrence || Unique to Canopy

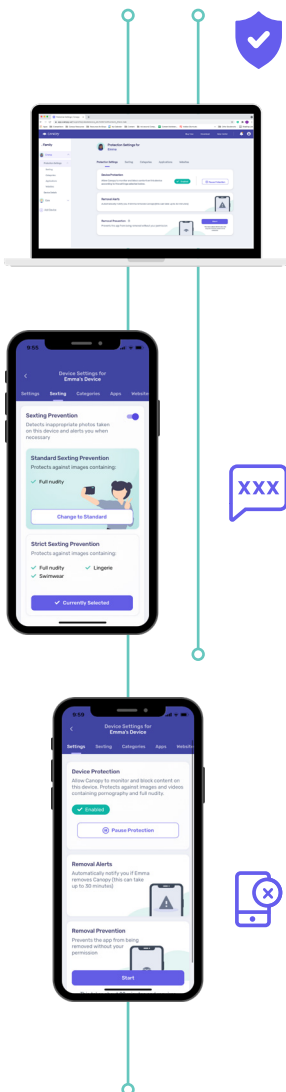
- Scans all photos taken by (Android) and all photos saved on (Apple) devices, flagging the photo and giving the user two choices: ask a parent for approval to use the photo or delete the photo
- Includes an optional strict setting that flags images for bikinis and lingerie (Canopy does not filter minimal clothing on web browser traffic or anywhere else)
- Prevents users from saving explicit photos found online or sent from someone else

Note: Canopy does not block explicit images and videos sent to a device, but it does prevent them from being saved.



Removal Prevention || Unique to Canopy

- Notifies a parent if the app is deleted (default setting)
- Includes optional removal prevention that when turned on (Android and Windows) or set up (Apple/iOS), it is impossible to remove Canopy from a device



Canopy is the only parental control software that scans Internet traffic in milliseconds, **detects pornographic content, and removes or blocks explicit images and videos before they appear on the screen.** It also deters sexting, allows parents to block apps and websites, includes location tracking, and more.



Porn Blocking

- All access to porn websites is blocked, even if they are brand new.
- Canopy seamlessly removes images and videos containing nudity from otherwise safe websites, such as reddit.com and twitter.com.
- Canopy filters in-app browsers, such as ones found in apps like Google Maps.



App Management

- Parents can block access to apps (and websites) on a device to prevent access to a platform, game, or service entirely.
- Canopy does not filter within apps. Therefore, if parents want to allow their child to use a platform, game, or service filtered, they simply block the app and direct their child to use the website version.

Example: Someone can find porn on the Twitter app when Canopy is on the device. However, if the Twitter app is blocked, someone could use twitter.com filtered and without seeing any pornographic content.



Streaming Services

- Canopy filters user-generated video websites (not apps), such as Vimeo.
- Canopy does not filter within established streaming services that have their own parental controls (Netflix, Amazon Prime Video, and Disney Plus). Using MPAA ratings, kids can be protected from seeing nudity and other content inappropriate for children. Please see the link to our [how-to guides](#) for setting up parental controls on the eight most popular streaming services.



YouTube

- Canopy automatically sets YouTube on restricted mode to prevent not only nudity but also other content that may be inappropriate for children. This limits videos to those marked kid-safe by the creator. Parents can remove this restriction, but then youtube.com will be entirely unfiltered.



Sexting Deterrence

- Canopy scans all photos taken by (Android) and all photos saved on (Apple) devices. If a photo has nudity, the user will be given two choices: ask a parent for approval to use it or delete the photo.
- Parents can choose an optional strict setting that flags images for bikinis and lingerie. (Canopy does not filter minimal clothing on web browser traffic or anywhere else.)
- Canopy prevents users from saving explicit photos found online or sent from someone else.

Note: Canopy does not block explicit images and videos sent to a device from being seen.



Removal Prevention

- Parents receive a notification if the app is deleted (default setting).
- Canopy includes optional removal prevention that, when turned on (Android and Windows) or set up (Apple/iOS), makes it impossible to remove Canopy from a device.

