

Worlddidac  
Bollwerk 21  
Postfach 8866  
CH-3001 Bern  
Tel. +41 31/311 76 82  
Fax +41 31/312 17 44  
E-mail: [info@worlddidac.org](mailto:info@worlddidac.org)  
<http://www.worlddidac.org>



World Association of Publishers, Manufacturers and Distributors of Educational Materials  
Association Mondiale des Editeurs, Fabricants et Revendeurs de Matériels Didactiques  
Weltverband der Lehrmittelfirmen



## Mission Documentation

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Worlddidac is the global trade association for companies providing products for education and training at all levels. Our mission is to improve the business of members and enhance the value which education gets from our industry.

# Worlddidac Mission to the World Bank and to the International Finance Corporation and to the Inter-American Development Bank

February 19 to 22, 2007, Washington, DC  
Mission Program

## Monday, February 19, 2007

Time	Activity	Where
afternoon	Individual arrival in Washington	
18:30 – 19:00	Briefing at the Sofitel Hotel	Sofitel Lafayette Square 806 15th Street, NW Washington, DC 20005 Tel. 202-730-8800
19:00 – 20:30	Group Dinner at the Sofitel in a separate event space	Sofitel Hotel

## Tuesday, February 20, 2007

Time	Activity	Where
7:45 – 8:00	We meet in the lobby of the Sofitel and walk to the World Bank, Main Building 1818 H St.	
8:00 – 8:25	Security check and registration ( <b>Bring a picture ID!</b> )	WB, Main Building 1818 H St.
8:30 – 8:45	<b>Introduction of the World Bank Group</b> <i>Speakers(s):</i> Paul Cadario Senior Manager, Trust Fund Quality Assurance & Compliance, The World Bank	WB, Rm MC 2800
8:50 – 9:00	<b>Country Assistance Strategies</b> <i>Speakers(s):</i> Paul Cadario	WB, Rm MC 2800
9:05 – 9:20	<b>Other Funding Sources</b> Introduction on Trust Funds, their purpose and application <i>Speakers(s):</i> Paul Cadario	WB, Rm MC 2800
9:25-9:45	<b>World Bank funded Projects and Project Cycles</b> An overview of Bank operations and role of the project cycle in Bank projects <i>Speakers(s):</i> Ms. Galina Mikhlin-Oliver, Operations Adviser, Operations Policies and Country Services - Investment Lending (OPCIL)	WB, Rm MC 2800
9:50-10:10	<b>Procurement</b> 1. The revision of procurement rules 2. Specification pitfalls and how to avoid them 3. New procurement access points: e-procurement 4. Harmonization and standardization of bidding documents <i>Speakers(s):</i> Ms. Pamela Bigart, Lead Procurement Specialist, Procurement Policy and Services Group (OPCPR) (1 and 2) -- Mr. Knut Leipold, Sr. Procurement Specialist, OPCPR (3) -- Ms. Patricia Baquero, Sr. Procurement Specialist, OPCPR (4)	WB, Rm MC 2800
10:15-10:30	<b>Evaluation of Project Results</b> - Success rates in education projects - Methods of success evaluation	WB, Rm MC 2800

	<i>Speakers(s): Ms. Hongyu Yang, Operations Officer, Education Group of the Human Development Network (HDNED)</i>	
<b>10:30-10:50</b>	<b>Coffee Break</b>	WB, Rm MC 2800
<b>10:50-11:20</b>	<b>Governance</b> Introduction about the WB's strategies to implement (better) Governance worldwide. <i>Speakers(s): Maureen Lewis, Advisor Office of the Senior Vice President for Human Development; Eduardo Velez-Bustillo, Education Sector Manager</i>	WB, Rm MC 2800
<b>11:25-11:45</b>	<b>Anti-Corruption</b> An expert presentation about the World Bank's efforts to combat corruption in its operations. <i>Speakers(s): John Davidson, Sr Public Sector Management Specialist Colum Garrity, Public Sector Specialist</i>	WB, Rm MC 2800
<b>11:45-12:15</b>	<b>Facilitated Discussion: "Overall Quality in Project Implementation"</b> Initiated by the concept of the WQC, a discussion between delegation participants and World Bank Officials	WB, Rm MC 2800
<b>12:20-14:00</b>	<b>Group Lunch in the World Bank Building</b>	Dining room "DE" on the C1 level
<b>14:15-15:30</b>	<b>Integration of Development Bank Projects in the Worlddidac Portfolio</b> This meeting is designed for companies interested in closer cooperation with Worlddidac within the framework of international development bank projects. - Current state of progress of the Worlddidac Quality Charter - Worlddidac's approach to project evaluation - Discussion: Closer cooperation and better coordination within the WQC group <i>Speaker(s): Beat Jost, Director General, Worlddidac Paul Perjes. Director of Operations, Worlddidac</i>	WB, Rm MC 2800
<b>from 15:30</b>	Evening at free disposal	

### Wednesday, February 21, 2007

Time	Activity	Where
<b>7:40-8:00</b>	We meet in the lobby of the Sofitel and walk to the International Finance Corporation IFC, 2121 Pennsylvania Avenue, NW	
<b>8:00-8:30</b>	Security check and Registration ( <b>Bring photo ID!</b> )	IFC, 2121 Pennsylvania Avenue, NW
<b>8:30-8:50</b>	<b>Introduction of the International Finance Corporation</b> General Overview of the IFC, its purpose and operations <i>Speaker(s): Francis Tamakloe, Senior Projects Officer, Small and Medium Enterprise Department, International Finance Corporation</i>	Room F 6K- 168, 6th floor

<b>8:55-9:15</b>	<b>Opportunities with the IFC</b> - Case studies and guidelines - Private Sector Projects in Education and Training <i>Speaker(s): Catherine N. Kimaryo, Health &amp; Education Department</i>	FC Building, Room F 6K- 168, 6th floor
<b>9:20-9:40</b>	<b>IFC's Trust Fund Programs</b> <i>Speaker(s): Francis Tamakloe, Senior Projects Officer, Small and Medium Enterprise Department, International Finance Corporation</i>	FC Building, Room F 6K- 168, 6th floor
<b>9:45-10:15</b>	<b>Coffee Break</b>	
<b>10:20-10:40</b>	<b>EdInvest, Introduction and Overview</b> <i>Speaker(s): Suzanne Roddis, Manager of EdInvest</i>	Room F 6K- 168, 6th floor
<b>10:50-11:15</b>	<b>InfoDev: Information for Development Program</b> How does infoDev help developing countries and their international partners make smart choices about when and how to deploy ICT as tools of their core development goals in education. <i>Speaker(s): Michael Trucano, ICT &amp; Social Sector Innovation Specialist Kerry McNamara, Chief Knowledge Officer/Knowledge Coordinator</i>	Room F 6K- 168, 6th floor
<b>11:20-11:35</b>	<b>InfoDev: Educational Tools</b> Evaluating, introducing and sustaining low-cost ICT devices in developing countries <i>Speaker(s): Michael Trucano, Kerry McNamara</i>	Room F 6K- 168, 6th floor
<b>11:40-12:00</b>	<b>Facilitated discussion</b>	Room F 6K- 168, 6th floor
<b>12:10-14:00</b>	<b>Group Lunch</b>	IFC Building, Private Dining Room
<b>14:00-14:15</b>	<b>Group transfer</b> to the Academy for Educational Development, 1825 Connecticut Ave., NW	
<b>14:15-14:30</b>	Registration	AED, 1825 Connecticut Ave., NW
<b>14:30-16:00</b>	<b>Academy for Educational Development</b> - Overview of AED - Introduction of the Global Learning Portal GLP - Evaluation of opportunities for cooperation <i>Speaker(s): Mary Joy Pigozzi, Vice President - Jodi Lis, Director of Partnerships and Content - Bruce Geisert, Technical Director</i>	
<b>from 16:15</b>	<b>Group Transfer</b> back to Sofitel Hotel, evening at free disposal	

## Thursday, February 22, 2007

Time	Activity	Where
<b>8:15-8:25</b>	We meet in the lobby of the Sofitel and walk to the Inter-American Development Bank IDB, 1300 New York Avenue, NW	
<b>8:25-8:55</b>	Security Check and Registration ( <b>Bring photo ID!</b> )	IDB, 1300 New York

		Avenue, NW
<b>9:00-9:25</b>	<b>Overview of the Inter-American Development Bank</b> - Project Cycle and Sources of Information <i>Speaker(s): Ms. Isabel Hagbrink, Public Information Officer, Office of External Relations</i>	CR200, 2nd Floor, IDB Enrique V. Iglesias Conference Center
<b>9:30-9:55</b>	<b>Procurement Policies and Procedures of the IDB</b> <i>Speaker(s): Ms. Sabine Engelhard, Senior Procurement Specialist</i> <i>Project Procurement Division, Development Effectiveness and Strategic Planning Department</i>	CR200, 2nd Floor
<b>10:00-10:15</b>	<b>IDB Strategy and Operations in Education and Training</b> - Children and Youth (education & training, also vocational training) <i>Speaker(s): Ms. Aimee Verdisco, Education Specialist</i> <i>Education Unit, Sustainable Development Department</i>	CR200, 2nd Floor
<b>10:20-10:40</b>	<b>Examples of Education Projects</b> - Children & Youth - Labor & Training <i>Speaker(s): Ms. Emma Naslund-Hadley, Social Development Specialist</i> <i>Social Programs Division 2, RE2 (Mexico, Central America, Dominican Republic, Panama and Haiti)</i>	CR200, 2nd Floor
<b>10:45-11:00</b>	<b>The Multilateral Investment Fund (MIF)</b> - Projects in the area of vocational training <i>Speaker(s): to be announced</i>	
<b>11:00-11:15</b>	<b>Coffee Break</b>	CR200, 2nd Floor
<b>11:15-11:30</b>	<b>Opportunities in IDB Trust Funds</b> <i>Speaker(s): Ms. Maria Bouroncle, Operations Specialist</i> <i>Technical Cooperation Unit, Financial Support Services Subdepartment</i> <i>Regional Operations Department 2</i>	CR200, 2nd Floor
<b>11:35-12:00</b>	<b>Inter-American Investment Corporation (IIC)</b> <i>Speaker(s): to be announced</i> <i>IIC</i>	CR200, 2nd Floor
<b>12:05-12:20</b>	<b>IDB and Anti-Corruption Measures</b> <i>Speaker(s): Stephen Zimmermann, Chief</i> <i>Office of Institutional Integrity (OII)</i>	CR200, 2nd Floor
<b>12:25-12:40</b>	<b>Quality and Results Evaluation</b> <i>Speaker(s): Mr. Stephen Doherty, Senior Portfolio Management Specialist, Portfolio Management &amp; Project Monitoring Division</i> <i>Development Effectiveness and Strategic Planning Department</i>	CR200, 2nd Floor
<b>12:45-14:00</b>	<b>Group Lunch</b>	IDB Building private dining Room
<b>from 14:00</b>	Afternoon and evening at free disposal or individual departure from Washington	

**WORLDDIDAC MISSION to the World Bank, IFC and to the Inter-American Development Bank**  
List of Participants

Mr. Michael Armata Quanser Inc.   Markham, ON   Canada <b>Phone</b> +1 905 940 3575 x223 <b>e-mail</b> Michael.Armata@Quanser.com
Mr. Paolo Bello Elettronica Veneta & IN.EL. s.p.a.   Motta di Livenza (TV)   Italy <b>Phone</b> +39 0422765802 <b>e-mail</b> p.bello@elettronicaveneta.com
Prof. John Collins Global Education Management Systems GEMS   Dubai   United Arab Emirates <b>Phone</b> +971-4-3477770 ext. 426 <b>e-mail</b> john.collins@gemseducation.com
Mr. Norbert Discher PHYWE SYSTEME GmbH & Co. KG   Goettingen   Germany <b>Phone</b> + 49 (0)551-604200 <b>e-mail</b> norbert.discher@phywe.de
Ms. Zulay Duran-Barrera Learning Resources, Inc.   Vernon Hills, IL   USA <b>Phone</b> (847) 573-8400, x-222 <b>e-mail</b> zbarrera@learningresources.com
Mr. Moshe Fainmesser Lahav Positivo Informática   Curitiba, PR   Brazil <b>Phone</b> +55-41-3312-3629 <b>e-mail</b> mlahav@eblocks.net
Mr. Juliano Fornasaro Positivo Informática   Curitiba, PR   Brazil <b>Phone</b> +55-41-3312-3629 <b>e-mail</b> jfornasaro@positivo.com.br
Mr. Herbert Fruhmann Fruhmann GmbH NTL Manufacturer &   Neutal   Austria <b>Phone</b> +43 5 9010 8840 <b>e-mail</b> herbert@ntl.at
Mr. Leonardo Gardin Elettronica Veneta & IN.EL. s.p.a.   Motta di Livenza (TV)   Italy <b>Phone</b> +39 0422765838 <b>e-mail</b> lgardin@elettronicaveneta.com
Mr. Jürgen Gerigk LD Didactic GmbH   Hürth   Germany <b>Phone</b> +49 2233 604177 <b>e-mail</b> jgerigk@ld-didactic.de
Mr. Wayne Grant Pasco Scientific   Roseville, CA   USA <b>Phone</b> +1-916-786-3800 ext. 210 <b>e-mail</b> wgrant@pasco.com
Dipl.Ing. Volker Hagmann Lucas-Nülle GmbH   Kerpen-Sindorf   Germany <b>Phone</b> +49 2273 567 17 <b>e-mail</b> hagmann@lucas-nuelle.com
Mrs. Martina Heidemann 3B Scientific GmbH   Hamburg   Germany <b>Phone</b> +49-40-73966-226 <b>e-mail</b> martina@3bscientific.com

## List of Participants

Mr. Francisco Indacochea PHYWE SYSTEME GmbH & Co. KG   Goettingen   Germany <b>Phone</b> + 49 (0)551-604119 <b>e-mail</b> francisco.indacochea@phywe.de
Mr. Beat Jost Worlddidac   Bern   Switzerland <b>Phone</b> +41-31-311-7682 <b>e-mail</b> jost@worlddidac.org
Mr. Kevin Mather Pasco Scientific   Roseville, CA   USA <b>Phone</b> +1-916-786-3800 ext. 220 <b>e-mail</b> mather@pasco.com
Mr. Esteban Nunez VWR Education / Ward's Natural Science   W Henrietta, NY   USA <b>Phone</b> +1-954-806-8755 <b>e-mail</b> esteban_nunez@vwredution.com
Mr. Paul Perjes Worlddidac   Bern   Switzerland <b>Phone</b> +41-31-311-7682 <b>e-mail</b> perjes@worlddidac.org
Mr. Michael Renvillard LEGO Education   Billund   Denmark <b>Phone</b> +45 7950 4560 <b>e-mail</b> michael.renvillard@europe.LEGO.com
Mr. Venkata Tata Global Education Management Systems GEMS   Clarksville, MD   USA <b>Phone</b> +1-443-514-8125 <b>e-mail</b> saitata2001@yahoo.co.uk
Ms. Anju Visen-Singh SMART Technologies Inc.   Calgary, AB   Canada <b>Phone</b> +1-403-802-2552 <b>e-mail</b> AnjuVisenSingh@smarttech.com



*...going one step further*

## **COMPANY PROFIL 3B SCIENTIFIC GMBH**

The international group of companies **3B Scientific** specializes in the manufacturing and marketing of didactic material for scientific, medical and patient education. The group's oldest site in Budapest, Hungary, began its manufacturing history in 1819, making 3B Scientific the most experienced group of companies in the industry.

The **brand name 3B Scientific®** is represented in over 100 countries worldwide. Achieving constantly growing sales, the 3B Scientific group is the worldwide leader in the anatomy market today. The essential factors for the steadily increasing success are:

- 1) Excellent quality due to skilled and specially trained staff. 3B Scientific has been certified in accordance with DIN EN ISO 9001 since 2000.
- 2) Uncompromisingly competitive value of 3B Scientific® Products.
- 3) Friendly and flexible processing of customer requirements.

That is what **3B** stands for: **B**est Quality, **B**est Value, **B**est Service.

As a recognition of its worldwide success, 3B Scientific (respectively the former Paul Binhold Company) has been selected in a study by Prof. Simon as a member of the German **"Hidden Champions"**. All members of this small group of particularly successful medium sized companies follow a strict pattern of implementing their global strategies, thus becoming leaders in their respective lines of business.

### **The 3B Scientific® Product Line includes:**

- skeletons, torsos and human organ models
- teaching aids and systems from the fields of physics and technology
- injection training arms, patient care mannequins & medical simulators
- biology, zoology and chemistry models
- anatomical charts and ana(c)omical gift items
- anatomical teaching and learning software
- SEIRIN® Acupuncture Needles

### **The 3B Scientific Companies Worldwide:**

- 3B Scientific GmbH, Hamburg, Germany (founded 1948 as Paul Binhold Lehrmittelfabrik). Further German sites are in:
  - Dresden (founded 1930 as part of "Deutsche Hygiene Museum", acquired 1991)
  - Coburg (founded 1997)
  - Wesseling (founded 2001)
- Biocalderoni KFT, Budapest, Hungary (since 1819, acquired 1993)
- American 3B Scientific, Tucker, Atlanta/GA, USA (founded 1995)
- Nihon 3B Scientific, Niigata, Japan (founded 1997)
- France 3B Scientific, Bartenheim, France (founded 1997)
- Suzhou 3B Scientific, Suzhou, Jiangsu, China (founded 1999)
- Italia 3B Scientific, Ozzano dell'Emilia, Bologna, Italia (founded 2002)
- España 3B Scientific, L'Elia, Valencia, Spain (founded 2003)
- UK 3B Scientific, Weston-super-Mare, Bristol, England (founded 2003)
- ELWE Didactic GmbH, Klingenthal, Germany (since 1959, acquired 2004)
- TELTRON / London, United Kingdom (acquired June 2005)
- Russia OOO 3B Scientific, St. Petersburg, Russian Federation (founded 2005)
- Brasil 3B Scientific, Joinville, Brasil (in foundation)

Further affiliated companies are planned.





## **COMPANY PROFILE**

**ELETTRONICA VENETA & IN.EL. S.p.A.** incorporated in 1963.

Company's capital: Euros: 3.000.000,00 paid up

Chairman & Managing Director:	<b>Mr. Paolo Bello</b>
Administrative & Financial Manager:	<b>Mr. Armando Parzianello</b>
Export Manager:	<b>Mr. Leonardo Gardin</b>
R & D Manager:	<b>Mr. Denis Poloni</b>
Production & EDP Manager:	<b>Mr. Giacomo Fregonese</b>

Employees: n° 102

**The factory complex covers an area of 52,000 sq.m., in the province of Treviso, near Venice.**

Bank references: Banca Nazionale Lavoro – Treviso ; Banca Intesa - Treviso

**Elettronica Veneta & IN.EL.** is a special company: it has been inventing educational systems since **1963**. Teaching is the science allowing the training of young students for their future working life.

The educational laboratories designed by **Elettronica Veneta** perfectly adapts to each country and each level of study with the help of multimedia, multidisciplinary, modular and flexible “intelligent systems” which permit a constant adjustment to the technological progress.

The “**Laboratories**” are designed and produced for:

- Training of young technician (vocational schools, polytechnics and universities)
- Technological training for small firm entrepreneurs
- Post-graduate and post-degree courses
- Continuous training
- Training, retraining and outplacement of adults

### **Technological Fields covered:**

- Electrical and Electronic Engineering
- Telecommunications and Telematics
- Thermotronics ( Heating, Refrigeration and A&C)
- Autotronics and Mechatronics
- Biomedical Engineering
- Chemical Engineering
- Ecology
- Automation and Process Control
- Agro-industry and Food processing
- Renewable Energies



## About GEMS

GEMS' core business is the management of schools and the provision of education services. GEMS manages a growing network of 65 high quality international schools around the world. Our in-house team of expert educationists provides turnkey solutions to a wide variety of education projects through all stages of development ranging from education consultancy and training programmes, through to building and managing schools.

GEMS multi-curricular expertise and the ability to develop school models to meet the needs of any community any where in the world has augmented GEMS international growth. GEMS Schools operate in six countries across three continents. Our multi curricular expertise includes:-

- The National Curriculum for England
- The Indian curriculums, CBSE and CISCE
- The International Baccalaureate Programme
- Accredited American Curriculum
- The Ontario (Canada) Curriculum
- A variety of national curriculums

GEMS network of schools provides high quality holistic education to over 65,000 students from 124 countries, employing over 5,500 education professionals, specialists and staff from around the world. Supported by a network of eminent, international advisors in the field of education, GEMS global network of multi-skilled specialists and in-house experts provide invaluable support and guidance in all areas related to schools, delivering world class standards of education.

GEMS believes that every child is unique and precious and looks at learning from all facets and angles to help each child realise his or her potential. GEMS is committed to providing an education of the highest standard, an education that provides the skills, ethics and confidence that children need to grow into exceptional adults.

### Contact:

Professor John D Collins, Director of Research and Product Development  
GEMS, PO Box 8607, Dubai, United Arab Emirates  
T 009714 3477770 F 009714 343381

Jürgen Gerigk  
Leyboldstrasse 1  
50354 Huerth  
Germany  
Phone: +49-2233-604-177  
e-mail: jgerigk@ld-didactic.de



Lehr-und Didacticsysteme  
LD Didactic GmbH, Huerth, Germany

## ***We form characters worldwide***

**LD Didactic GmbH, founded in 1850, is one of the leading suppliers and producers of solutions for the educational market.**

**We comprise all necessary divisions for our national and international business activities: own research and development divisions, production division, administrative division among others purchase department as well as own computer and data processing department.**

**The main features of the advantages of the LD Didactic GmbH package of service and supplies are:**

- planning and engineering services according to curricula, teaching-learning targets, budgets, number of students etc.**
- own production according to very high in-house quality control requirements (ISO 9001)**
- own R and D facilities suitable for high-tech development according to latest standards of technology**
- project management according to specific customers needs, including set up of consortium with qualified subcontractors and partners**
- familiarise customers staff with the didactic solutions**
- full installation service at customers premises through own staff, staff of our representatives and external specialists and subcontractors staff**
- after sales service and repair, also after many years**

**LD Didactic GmbH is convinced to have the structure and ability to respond to the needs of the world of education in science and technology, today and in the future.**

### **Figures:**

**Number of employees: 250**

**Based in Huerth, Germany with development departments, production, sales and administrative headquarters.**

**Subsidiaries in Urbach and Noerten-Hardenberg**

**Representations in more than 80 countries worldwide**



## **About Learning Resources®**

Learning Resources® is a global leader in developing, manufacturing and marketing of innovative, hands-on educational materials and toys for the classroom and home environments. For over 20 years, the company has been a trusted source for educators and parents for quality, award-winning educational products. Headquartered in Vernon Hills, Ill., Learning Resources markets and distributes its products in over 80 countries around the globe.

The Company's diverse product line of over 1500 proprietary products serves children and their families, as well as the kindergarten, primary, and middle school markets. The product line is focused around the areas of teaching math, science, literacy in both English and Spanish (including specific products dedicated to teaching English Language Learners) as well as early childhood development and a large portfolio of teacher resources products. Many of these proprietary products are protected by international patents, trademarks and copyrights. Among the Company's brands are Gears! Gears! Gears!®, LR Interactive Electronics, Math Rods®, Pretend & Play®, Rainbow Fractions®, Reading Rods®, Reading Rods® en Español, SAFE-T®, Smart Snacks® and Smart Splash®.

### **Corporate Mission**

Since its founding in 1984, Learning Resources continues to be guided by its mission to develop quality educational products that make learning exciting for children of all ages and abilities. The Company strives to create hands-on products that build a concrete foundation of skills through exploration, imagination and fun. Its steadfast adherence to this mission is evidenced by hundreds of award-winning products and the millions of children, teachers and parents who enjoy them.

### **Markets**

Learning Resources products are sold through a worldwide network of educational dealers and representatives, toy and specialty stores, direct mail catalogs and its Website ([www.LearningResources.com](http://www.LearningResources.com)). In addition, Learning Resources specializes in custom development and production of educational products for other manufacturers, governments, Ministries of Education and international educational funding sources. Through its custom development division, the Company provides creative idea generation, product safety review, sourcing and manufacturing, quality control, packaging design solutions and competitive pricing.

### **Contact Information:**

Zulay Duran-Barrera 1-800-222-3909, x222  
[zbarrera@learningresources.com](mailto:zbarrera@learningresources.com)

U.S. corporate headquarters: 1-800-222-3909  
[info@learningresources.com](mailto:info@learningresources.com)

UK office: (International code) +44 (0)1553 762276  
[customerservice@learning-resources.co.uk](mailto:customerservice@learning-resources.co.uk)



## **Teach Children to be curious**

LEGO® bricks have held a special place in the hearts of generations of children and their parents. But what makes teaching material from LEGO Education so special? What have LEGO bricks to do with learning?

We believe that traditional learning methods and materials tend to limit children's natural ability to learn because they establish specific routes to reach a given solution. Instead of having a variety of choices for solving problems students are limited to, in most cases, just one. The result is that they simply reproduce knowledge instead of conceptualising it themselves.

## **The Extra Learning Dimension**

LEGO Education delivers solutions that help children to become creative thinkers, problem-solvers and effective team-workers. We call this the Extra Learning Dimension. We present groups of children with a challenge, and give them the tools that enable them to find their own solutions. In this way they experience the thrill of genuine achievement.

LEGO Education solutions are much more than a pile of bricks. They include activity packs, teacher guides and programming tools. They meet many of the learning goals for early childcare practitioners and are particularly relevant to schools within fields of science, design, technology and maths. For after-school environments they provide a playful and educationally-rich program of activities.

LEGO Education delivers an Extra Learning Dimension by designing optimal challenges and resources for children to Learn by Making. Our resources help educators to provide a congenial learning environment and each activity guides children through a structured learning process.

### **Michael Renvillard**

Territory Manager  
Europe East and Latin America

LEGO Education  
Kløvermarken 29  
DK-7190 Billund, Denmark  
Tel: +45 7950 4560  
Mobile: +45 3065 3162  
Fax: +45 7533 8335

[michael.renvillard@europe.LEGO.com](mailto:michael.renvillard@europe.LEGO.com)  
<http://www.LEGO.com/education>



## The Lucas-Nülle Group

- Phywe
- Lucas-Nülle
- Intea

A market leader in the area of "Vocational Training and Advanced Education in Natural Sciences and Technology"

**Our vision:** "Education determines the future" is a challenge that has the LN corporate group and its overall staff of 260 people in three companies committed to success.

**Our mission:** The LN Group exports training and education of a qualitatively high standard to countries currently experiencing growing demand for a better trained and well-qualified workforce - a prerequisite for economic growth and competitiveness in a global market.



**Phywe Systems**, with its headquarters in Göttingen and subsidiaries in Lüttich and Madrid, is the global leader of all-encompassing turnkey training and educational equipment and systems in natural sciences. All over the world, motivated young people use Phywe experiment systems to successfully acquire knowledge in the phenomena and laws of physics, chemistry and biology, from secondary school all the way to university.



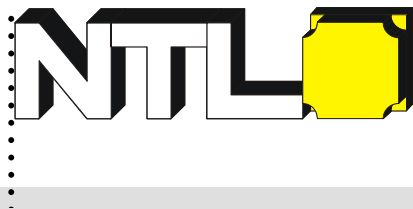
**Lucas-Nülle Training and Education Systems** develops, produces and markets vocational and advanced training systems in the areas of electrical engineering, electronics, telecommunications, automation technology and automotive engineering based on the traditionally high standards found in the German vocational and engineering education system. Vocational schools, training workshops, engineering schools, polytechnicals and universities all over the world work with LN systems.



**Intea** with its training centers in Germany, Austria and Spain is a supplier of training qualification measures in the area of technology, services and human resources in the automotive industry. Intea is the service provider for manufacturers, importers, auto repair shops and retailers. Intea customers profit from enhanced efficiency both in technical as well as commercial terms.

### Contact:

Volker Hagmann  
Managing Director  
Lucas-Nülle Training Systems  
+49 (0) 2273 56717  
hagmann@lucas-nuelle.com



FRUHMANN GMBH  
NTL Manufacturer & Wholesaler  
Werner von Siemensstr. 1  
7343 Neutal  
Austria  
Tel.: +43-2618-9010-8840  
Fax: +43-2618-9010-8844  
E-Mail: office@ntl.at  
www.ntl.at

Worlddidac  
Bollwerk 21  
3001 Bern  
Switzerland

Neutal, January 2007

Dear Sirs,

**Subject: Companies profile - introduction**

The Company Fruhmann GmbH is the developing and marketing Company for NTL – products. “NTL” is a European registered trademark and is the short form of the German meaning of “Scientific and Technical Teaching equipments”. The NTL product is on the market since 1985.

We are mainly focused on development, marketing and after sales service of

**Student experimental kits for Physics and Chemistry for  
General Education schools with students from the age of 10 up to 18 years.**

Our main target is to bring Science closer to the students with real “hands-on” experiments. In our kits there are all necessary materials included, stored in equipment shaped sturdy trays. We provide working-manuals to allow small groups (2-5) of students working self-contained.

The actual markets we supply to, are Europe, Middle East and Latin America. The product should not only be used in industrialized and emerging countries, but also in developing countries. Unfortunately the tender specifications for these Countries are mostly very, very old. Due to that mainly very old fashioned – and often obsolete and therefore useless - products are inquired and purchased.

A country that makes no experiments with students in the age of 10 to 18 years can hardly get skilled population. Money is mostly invested into Universities, but their graduates are often leaving the Country working in Europe or in the States – and they are most welcome there! But the populace is forgotten. We hope that this can be changed in the coming years.

Yours faithfully,

Herbert Fruhmann, MD

**INNOVATION IN PHYSICS**

DVR: 0712485  
Finanzamt Eisenstadt  
Steuernr.: 915/2489

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PASCO scientific brings more than 42 years of experience as a manufacturer and distributor of hands-on, educational laboratory equipment for science teaching. PASCO is known worldwide for innovative design and exceptional quality. This applies equally well to its line of physics apparatus as well as its modern digital datalogging systems for the collection and analysis of data.

Integration of datalogging with traditional physics apparatus is a hallmark of PASCO, yielding exceptional results for instructors and students alike. PASCO is not limited to just the physics laboratory. With over 60 sensors available, PASCO datalogging serves students and instructors in chemistry, biology, earth science, physics and general science.

PASCO is actively engaged in education in over 60 countries with an extensive network of trained representatives who provide critical local support. Ministries of Education in Egypt, Oman, Peru, Mexico, the UAE and China have selected the Xplorer GLX for their educational programs. PASCO's award winning DataStudio software and Xplorer GLX Graphing Datalogger are available in 13 different languages.

PASCO is a privately held company with 165 employees located in Sacramento, California.

#### Contact Information:

Kevin Mather  
Director International Business  
PASCO scientific  
[mather@pasco.com](mailto:mather@pasco.com)  
+1-916-786-3800

Dr. Wayne Grant  
Chief Educational Officer  
PASCO scientific  
[grant@pasco.com](mailto:grant@pasco.com)  
+1-916-786-3800





**PHYWE SYSTEME GMBH & CO. KG, Germany**

Founded in Goettingen, Germany in 1913 by Dr. Gotthelf Leimbach, Phywe Systeme GmbH & Co. KG quickly advanced to one of the leading manufacturers of scientific equipment.

Over this period of more than 90 years Phywe has been putting quality and innovation into its products as a fundamental requirement.

As a well known international supplier in the fields of natural sciences and engineering we have made a significant impact on the market through high quality equipment.

Phywe products are made in Germany and in use throughout the world in the fields of education and research, from primary schools right through to university level.

Up-to-date educational systems, planning and commissioning of scientific and engineering laboratories to meet specific requirements are our daily business.

As a supplier of complete, fully developed and established systems, Phywe provides teaching and learning systems for students as well as teacher demonstration experiments. The system ranges from simple, easy to operate equipment intended for student use up to coverage of highly sophisticated and specialised university equipment demands.

Phywe Systeme GmbH & Co. KG has achieved a very high standard based on research and technology and through exchange of experiences with universities and high schools as well as with professors and teachers.

As experienced and competent manufacturer, we would gladly assist you in the selection of the "right" experiments for your particular curricula.

Our company's continuous growth and innovativeness have always been based on forward-looking action.

**Contact address:**

Norbert Discher  
Managing Director  
c/o Phywe Systeme GmbH & Co. KG  
Robert-Bosch-Breite 10  
D-37079 Goettingen  
Phone: +49 (0) 551 / 604 – 200  
Fax: +49 (0) 551 / 604 – 201  
e-Mail: [norbert.discher@phywe.de](mailto:norbert.discher@phywe.de)  
[www.phywe.com](http://www.phywe.com)

Francisco Jose Indacochea Mir  
Sales Manager America  
c/o Phywe Systeme GmbH & Co. KG  
Robert-Bosch-Breite 10  
D-37079 Goettingen  
Phone: +49 (0) 551 / 604 – 119  
Fax: +49 (0) 551 / 604 – 115  
e-Mail: [francisco.indacochea@phywe.de](mailto:francisco.indacochea@phywe.de)  
[www.phywe.com](http://www.phywe.com)

## POSITIVO INFORMÁTICA

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Positivo Informática was created in 1989 and has grown to become the largest computer manufacturer in Brazil and the leading educational software developer in Latin America. It offers a broad range of advanced technology solutions both nationally and internationally, from the manufacturing of computers to the development of software and hardware, in addition to learning tables, Internet educational portals, training services and technical support. The company has over 1,500 employees and a technological park divided into five different units in Curitiba, Paraná. The manufacturing facility occupies an area of 19,000 m<sup>2</sup>, with the capacity to produce 130 thousand computers per month.

Positivo Informática has earned credibility as a supplier of technological solutions to public institutions, having supplied over 200 thousand computers to government agencies, and learning tools to roughly 6,400 public schools and 2,500 private learning institutions. In 2004, the company starting the large scale retail sale of its products, reaching enormous commercial success. Today, thousands of people have Positivo computers in their homes.

Positivo Informática is the absolute leader in Brazil in the production of Educational Technology. Based on the Group's extensive experience in education, it has developed technological solutions such as learning tables, educational software and Internet portals to aid in the democratization of access to the worldwide web of computers and greater interaction between schools, students and educators.

Educational Technology also offers a wide range of software for the entire family. Including educational software by Disney, distributed with exclusivity in Brazil, reference works such as the electronic dictionary *Dicionário Aurélio* and the world's best selling software: Kid Pix, making up a line of over 100 titles of educational and entertainment software and reference works.

The exclusive technology of the *E-Blocks* Learning Table developed by Positivo Informática for teaching ESL and introducing children to phonics has won worldwide recognition and many international awards. This innovative tool integrates hardware, software and concrete materials in a collaborative learning environment. Positivo Informática is an exclusive partner of the leading educational technology companies in the world such as Edusoft, Comfy, Broderbund and Logal, among others.

[www.positivoinformatica.com.br](http://www.positivoinformatica.com.br)  
[www.eblocks.net](http://www.eblocks.net)

Contact:

Juliano Fontes Fornasaro  
International Sales Director  
[jfornasaro@positivo.com.br](mailto:jfornasaro@positivo.com.br)

Moshe Lahav, M.B.A.  
International Marketing & Sales Consultant  
[mlahav@eblocks.net](mailto:mlahav@eblocks.net)



**Quanser Consulting Inc.**  
80 Esna Park Drive, #1  
Markham, Ontario, CANADA L3R  
2R6  
Tel: (905) 940-3575  
Fax: (905) 940-3576  
E-mail: [sales@quanser.com](mailto:sales@quanser.com)  
<http://www.quanser.com>

Thursday, January 11, 2007

## Worlddidac World Bank and IDB Mission Documentation


### Company Profile:

Quanser is a world leader in the design and manufacture of advanced workstations for robotics and real-time control design and implementation used in education and research laboratories. Quanser control challenges and solutions are operational in over 1500 institutions worldwide including universities, research laboratories and government and commercial organizations. In business for more than 17 years, Quanser now has an established network of direct representation in more than 35 countries, and an Academic Advisory Board consisting of the most prolific Professors in the Robotics and Controls fields. As a result, our customers can be assured of the highest quality products, documentation, complementary instructional material, strategic partners, and year after year support available in this industry.

Sample Customer List: MIT, Toronto (Canada), Stanford, Waterloo (Canada), Harvard, Oxford (UK), Harbin (China), Madrid (Spain), ITA (Brazil), EPFL (Switzerland), Texas A&M, Virginia Tech, Adelaide University (Australia), PUPR (Puerto Rico), Politecnico di Torino (Italy), IIT - <various> (India), Mariano Galvez (Guatemala), NASA, ESA, Intel, Nikon, Schlumberger, Sony, Sun Microsystems, and many more...



### Contact Information:

 <b>QUANSER</b> INNOVATE. EDUCATE.	<p><i>Michael Armata, Marketing Manager</i> 80 Esna Park Drive, Unit #3 Markham, Ontario, Canada L3R 2R6 Tel: +1 905 940 3575 x223 Fax: +1 905 940 3576 <a href="mailto:michael.armata@quanser.com">michael.armata@quanser.com</a> <a href="http://www.quanser.com">www.quanser.com</a></p>
	<p>Innovative Products for Control Systems Research and Education Please use Adobe Acrobat 7.0 or higher when viewing attachments</p>

## COMPANY PROFILE

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SMART Technologies Inc. is both the industry pioneer and global education market segment leader in easy-to-use interactive whiteboards and other group collaboration tools. The award-winning SMART Board™ interactive whiteboard is the most widely installed interactive whiteboard in the world. Many school jurisdictions have standardized on the product, which is used to provide interactive learning opportunities and enhance student achievement. The SMART Board interactive whiteboard is used to teach over 15 million students in more than 450,000 classrooms spanning every U.S. state, every Canadian province, every Local Authority in the UK and in more than 100 countries worldwide. SMART products also include interactive pen displays, interactive digital signage, wireless slates and software. Using SMART products, teachers can access and share the information they need to improve student learning outcomes and streamline lesson planning.

SMART has won the Worlddidac Award for the SMART Board interactive whiteboard. The company has been an accredited member of the Worlddidac Quality Charter since 2004.

SMART's education customers include New York City Board of Education (U.S.), Oxford University (UK), Kobe City Board of Education (Japan), Barnier Public School (Australia), University of Ottawa (Canada), United World College (Singapore), Stephen-Hawking-Schule Neckargemuend (Germany), Florida School for the Deaf and the Blind (U.S.) and Harvard University (U.S.).

SMART is a private company founded in 1987. Employing more than 800 people, SMART is headquartered in Calgary, Alberta, Canada, with assembly facilities in Ontario, and offices in Bonn, Tokyo, Shanghai, New York City, Chicago and Washington DC. SMART has been issued and maintains a broad portfolio of patents with numerous U.S., Canadian and other patents pending. In 1992, SMART formed a strategic alliance with Intel® Corporation that resulted in joint product development and marketing efforts, and Intel's equity ownership in the company. SMART products are sold through dealers across North America and distributors worldwide. To learn more about SMART as a company as well as SMART products and programs visit [www.smarttech.com/int](http://www.smarttech.com/int) and [www.education.smarttech.com](http://www.education.smarttech.com).

### **For more information, contact:**

Anju Visen-Singh  
Manager, International Marketing  
SMART Technologies Inc.  
Telephone: +1.403.802.2552  
E-mail: [AnjuVS@smarttech.com](mailto:AnjuVS@smarttech.com)





**VWR International-Science Education Division** is a leading manufacturer and distributor of scientific apparatus, equipment and supplies for meeting the teaching needs of teachers and students worldwide. We offer science education materials for every major science discipline for all age groups, primary to university level research. With access to over 55,000 science education products, you can expect World Class quality, World Class service and the ability to satisfy all your science equipment needs with a single purchase.

VWR International has been supplying educational equipment and teaching materials for over 155 years. Our product lines are known and respected worldwide and represented by three of the strongest brand names in the industry.

**Sargent-Welch**, founded in 1849, is known for its strong General Science and Physics offering. They have an excellent reputation for supplying products to the physics community with the CENCO brand. They also offer a broad range of products for Chemistry, Earth & Space Science, general lab supplies and laboratory furniture. The Sargent-Welch products are best suited for the tertiary and university level markets.

**Sargent-Welch**

[www.sargentwelch.com](http://www.sargentwelch.com)

**Ward's Natural Science**, founded in 1862, has been serving the Biology, Geology, Earth & Environmental, Biotechnology, and Physiology markets with specimens including rocks and minerals, models, live and preserved materials and microscope slides. Ward's Natural Science has successfully provided solutions for the secondary, tertiary and university markets for over 140 years.

**WARD'S**  
Natural Science

[www.wardsci.com](http://www.wardsci.com)

**Science Kit**, the newest of the three companies, was formed in 1949 and provides solutions for the primary and secondary science education markets. Areas of emphasis include General Science, Earth Science, Biology, Chemistry and Physics. Science Kit develops and manufactures over 2000 specialized science education kits developed for the classroom by teachers. They have recently released a mathematics and hands-on manipulatives line designed for teaching the principles of Mathematics.

**Science Kit**  
& Boreal Laboratories  
[www.sciencekit.com](http://www.sciencekit.com)

VWR International Science Education products give students a better means to effectively capture information about the world around them. Our comprehensive teaching and learning solutions enable teachers, professors, lab and teacher assistants and their schools, universities and training centers to improve science literacy by engaging students in hands on exploration. Our products are used in primary, middle schools, high schools, colleges and universities in over 90 countries worldwide.

**VWR Science Education Division Headquarters**  
**5100 West Henrietta Road, P.O. Box 92912, Rochester, New York USA, 14692-9012**  
**+1 585-359-2502 Fax: +1 585-321-9105**

Students learn science by doing science. VWR International is dedicated to this premise and offers the most comprehensive range of products available across all science disciplines and at all grade levels. One of our greatest strengths has been the ability to respond to the needs of the market by listening, adapting and responding to inquiries from teachers worldwide. Our products are designed by teachers for teachers. We maintain a separate catalog of over 2000 science lessons by teachers with classroom experience covering a wide range of subjects. This number continues to grow each year based on teacher input.

VWR International's - Science Education Division maintains three world class manufacturing and distribution facilities in New York, Illinois and California and employs over 300 people in the production of materials for teaching science. With significant emphasis on Research and Development and the ability to respond to changing teaching methods in the classroom, our product line has evolved to include the most innovative equipment and materials available to respond to the demands placed on today's teaching community. Our products are built for ease of operation, repeatability of results and effortless understanding in interpreting the data attained during experimentation. As a result, our products and equipment can now be found in over 15,000 high schools and universities worldwide.

As a major supplier to the world market, all of our products are designed, screened and tested with foreign market specifications in mind. Electronic equipment is designed to function across 100, 115 and 220, 50/60 Hz ranges; international plug requirements are supplied. All products are designed, screened and tested to known safety standards to insure compliance and to eliminate the possibility of accidents during classroom work. Our products are shipped with extensive documentation including operations manual, experiment manuals and teachers guides where appropriate. We consider ourselves successful if we are able to produce products which result in successful experiments, teaching materials and teaching/learning aids which assist with the learning process.

Our products are built to work properly every time they are used, built to last after many years of student and teacher use; built to be operated safely and efficiently and built to give consistent results time after time.

VWR International Science Education Division's mission has remained the same since our founding 160 years ago. *"We deliver quality products and world class service to insure the success of teachers and customers we serve in the primary, secondary and college/university science education markets."* Our success in fulfilling this mission by developing innovative and sophisticated products, responding to the demands of the market and by perfecting our manufacturing and distributions operations allows us to realize our vision of making the teaching of science easier. We hold ourselves accountable for the success of science educators worldwide.

VWR International-Science Education Division is committed to improving our service to you our customer. With this in mind, we move forward working to provide the best quality products, at competitive prices, with the best service available in the industry. With over 160 years of experience in providing solutions for the science teaching professional, no company is more qualified to bring you the products and service you need to successfully teach science in your schools.



Worlddidac  
Bollwerk 21  
Postfach 8866  
CH-3001 Bern  
Tel. +41 31/311 76 82  
Fax +41 31/312 17 44  
E-mail: [info@worlddidac.org](mailto:info@worlddidac.org)  
<http://www.worlddidac.org>



**World Association of Publishers, Manufacturers and Distributors of Educational Materials**  
**Association Mondiale des Editeurs, Fabricants et Revendeurs de Matériels Didactiques**  
**Weltverband der Lehrmittelfirmen**

## About Worlddidac

Worlddidac is the global trade association for companies providing products for education and training at all levels.

Our mission is to improve the business of members and enhance the value which education gets from our industry.

We provide Information services, organise education fairs and Worlddidac pavilions at exhibitions as well as seminars and trade missions, provide access to market studies and we offer consultancy to reach our mission objectives.

## Worlddidac's Worldwide Business Network

The Worlddidac Association maintains the largest international network in the business with education and training products. This network extends itself to 300 manufacturers, 2000 dealers and distributors, international organizations, development banks, many governments and important customer groups.



## The Worlddidac Quality Charter WQC

The Worlddidac Quality Charter is a quality certification for companies who provide products and solutions for education and training.

### The WQC stands for excellence in:

#### Product Quality

Products of the highest quality in terms of materials, production process, quality control and designated product lifetime.

#### After Sales Support

The support includes logistics, warranty, repair and customer training. In brief: Excellence in Customer Relationship Management that leads to predictable and lasting results.

#### Corporate Governance

Clear rules and guidelines in:

- Company and workforce ethics
- Social responsibility
- Respect for and protection of intellectual property rights

#### Educational Excellence

A profound and updated expertise of didactical principles coupled with knowledge about the needs and objectives of the recipients (customers) and of the respective target markets.

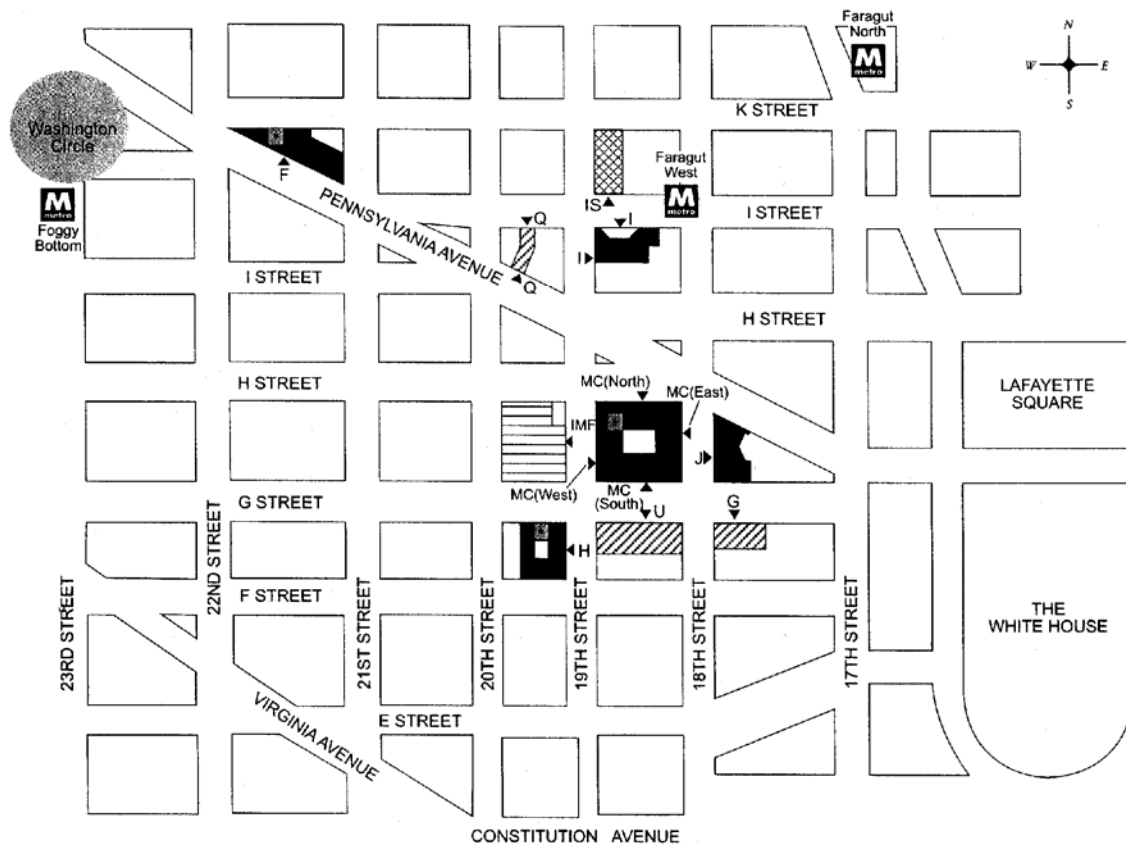
#### Innovation

This is the ability to create solutions for the future coupled with the commitment to continuously conduct research and development. Innovation is reached through new products, new production processes, new business models and other creative approaches that help to meet the needs of a changing world.

#### Long Term Stability

The company has a sound financial structure and is managed by responsible and forward looking professionals. It is well connected to the whole business environment with the capacity to successfully manage new situations to the benefit of customers and partners.

# MAP OF WORLD BANK GROUP BUILDINGS



Orange & Blue Lines to  
Farragut West or Foggy Bottom  
Red Line to Farragut North

- Indicates Bank Owned Space
- Indicates Bank Leased Space
- Indicates Auditoriums location

- Indicates Fund Owned Space
- Indicates Fund Leased Space

**HEADQUARTERS**  
1818 H Street, N.W.  
Washington, D.C. 20433, U.S.A.  
Telephone (202) 473-1000

Letter	Address
<b>Main Complex</b>	
MC (North).....	1818 H Street, N.W.
MC (East).....	700 18th Street, N.W.
MC (South)(old D)...	1809 G Street, N.W.
MC (West)(old E)...	701-19th Street, N.W.
F.....	2121 Pennsylvania Ave, N.W.
G.....	1776 G Street, N.W.
H.....	600-19th Street, N.W.
I.....	1850 I Street, N.W.
J.....	701-18th Street, N.W.

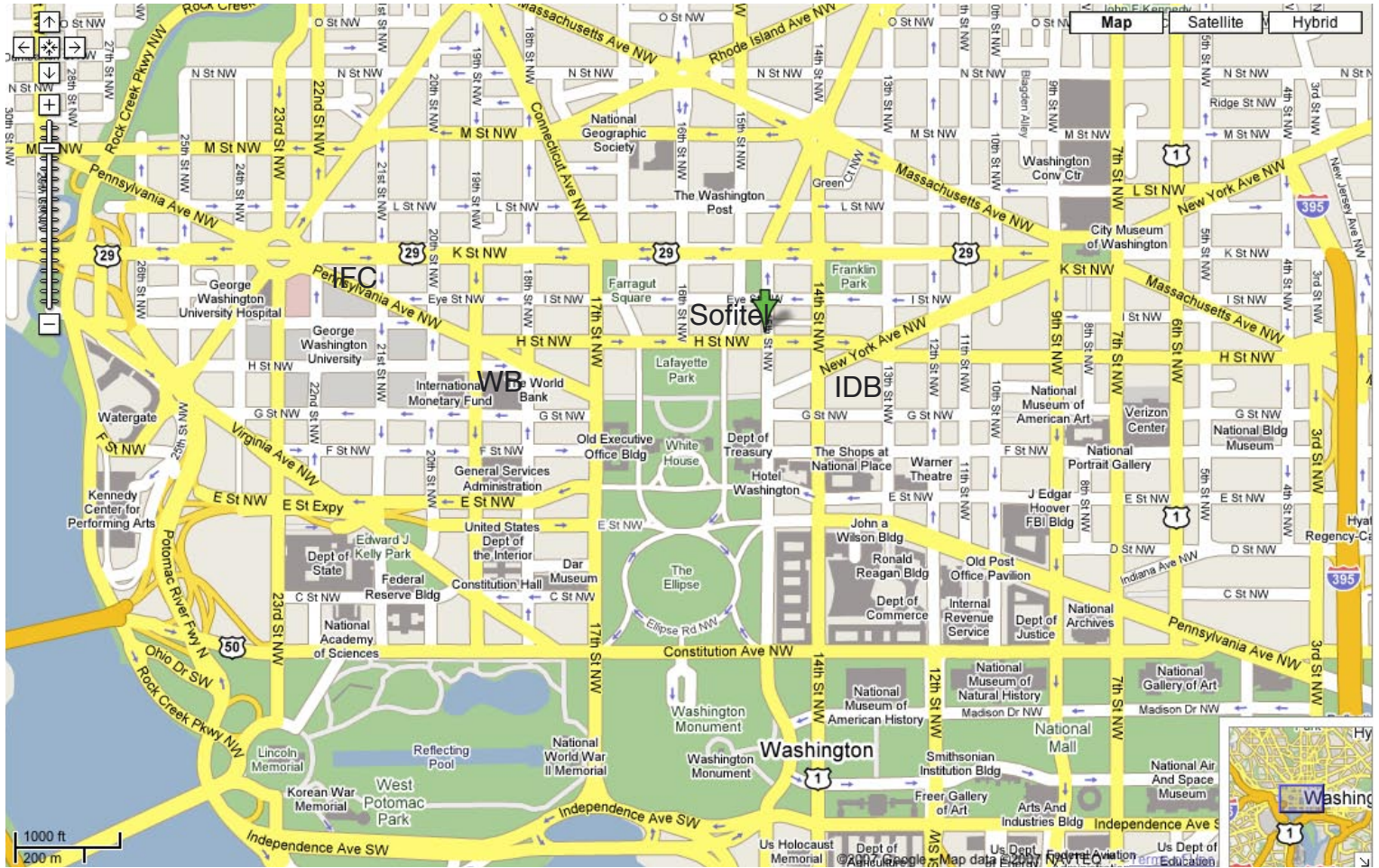
Letter	Address
Q.....	1919 Pennsylvania Ave., N.W. Floors 4, 5
U.....	1800 G Street, N.W. Floors 3, 11, 12
IMF.....	700-19th Street, N.W.
IS.....	1875 I Street, N.W. (IMF)

## Auditoriums

MC-1.....	Preston Auditorium
F-B1 .....	IFC Building Auditorium
H-B1 .....	H Building Auditorium



# Washington Situation Map





## **Contact Information**

### **Worlddidac**

Beat Jost  
Director General  
Bollwerk 21, P.O. Box 8866  
CH-3001 Bern / Switzerland  
Tel. +41-31-311-7682  
Fax +41-31-312-1744  
e-mail: [jost@worlddidac.org](mailto:jost@worlddidac.org),  
<http://www.worlddidac.org>

### **Worlddidac**

Paul Z. Perjes  
Director of Operations  
Bollwerk 21, P.O. Box 8866  
CH-3001 Bern / Switzerland  
Tel. +41-31-311-7682  
Fax +41-31-312-1744  
Mobile +41-78-635-4546  
Skype: perjesator  
e-mail: [perjes@worlddidac.org](mailto:perjes@worlddidac.org),  
<http://www.worlddidac.org>

### **World Bank**

1818 H Street, NW  
Washington, DC 20433 USA  
Tel: 202 473 1000  
Fax: 202 477 6391  
<http://www.worldbank.org>

### **International Finance Corporation (IFC)**

2121 Pennsylvania Avenue, NW  
Washington, DC 20433 USA  
Tel: 202 473 7711  
Fax: 202 974 4384  
<http://www.ifc.org>

### **Academy for Educational Development (AED)**

Headquarters  
1825 Connecticut Ave., NW  
Washington, D.C. 20009-5721  
Tel. 202-884-8000  
Fax 202-884-8400  
<http://www.aed.org>

### **Inter-American Development Bank (IDB)**

1300 New York Avenue, NW  
Washington, DC 20577  
Tel: 202 623 1000  
Fax: 202 623 3096  
<http://www.iadb.org>

### **Sofitel Lafayette Square Washington D.C.**

806 15th Street N.W.  
Washington D.C. 20005  
Tel: 202-730-8800  
Fax: 202-730-8500  
<http://www.sofitelwashingtondc.com>