

Barte Shadlow, PLA

Résumé

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HIGHLIGHTS:

- **Managing Director — Environs, San Diego (2007-2008)**
- **Senior Landscape Architect — Philadelphia International Airport, Citizen's Bank Park (MLB Phillies) (2000-2001)**
- **Master of Health Administration — Moravian College, PA (2018)**
- **Television Host/Carpenter — NBC, HGTV, Discovery Kids (2001-2006)**

SKILLS: AutoCAD, Adobe Suite, SketchUp, VectorWorks, DynaScape, MS Office Suite, project management, project/staff scheduling, RFPs, contract administration, construction supervision, budgeting, site surveys, materials sourcing, presentation graphics, public/townhall presentations, multi-disciplinary steering committee meetings, graphic design, copy-writing/editing, marketing, website design

EXPERIENCE:

- **Landscape Architect / Project Manager / Marketing Specialist:**

Various (Pennsylvania), Mar. 2006—Nov. 2006; Jun. 2008—present

- Residential and commercial landscape design, presentation drawings, 3D imaging, construction documentation/administration, and site surveys.
- Website design and development, retail catalog pages.
- Wrote promotional articles for local magazines and trade journals.
- Designed and produced marketing materials for Internet, print and screen; logos and graphics; catalogs; mailers; telephone directory; advertising; trade show display materials.
- Developed proposals for RFP/Qs, including project budgets and cost estimates.
- Competencies: AutoCAD, SketchUp, Adobe Illustrator/Photoshop, DynaScape, site surveys. [Click here](#) for project samples.

Select Projects:

- Concept design and marketing graphics for "Cobble Creek at Saucon Valley" residential development – \$2.5 million.
- Design and marketing graphics for "Lehigh Riverport" luxury apartments (conversion of decommissioned Bethlehem Steel factories into housing & commercial space) – \$3 million.

- **Quotation Specialist / Trainer / TrackWise Investigator / Technical Writer:**

Thermo Fisher Scientific (Allentown, PA), Nov. 2009—present

- Liaise with pharma clients to interpret and process RFP/Qs; create new Programs and Opportunities in Salesforce to generate and assign quotations.
- Partner with Project Managers, Account Executives and Pharma industry clients to develop 2,000+ quotes and estimates for clinical trial packaging, inventory management and distribution services; quote values ranging up to \$30M.
- Train new US team members in quoting procedures, Salesforce, DocuSign, and CPQ; trained start-up Suzhou, China quoting team via teleconference; estimate checker/approver for Indianapolis Eli Lilly team.

- Successfully completed 200+ TrackWise investigations and reports for GMPC Distribution, Receiving and Inventory Management departments.
- Used a variety of Root Cause Analysis tools and other investigative techniques to determine root cause; developed CAPAs and coordinated their implementation with department managers and supervisors; trained junior TrackWise investigators.
- Developed Standard Operating Procedures (SOPs), Work Instructions and Job Aids for Distribution department, including text and graphic diagrams.
- Spearheaded departmental and intra-departmental logistics and supply chain improvements.
- Improved quality and efficiency through PPI (Practical Process Improvement) and creating efficiency procedures.
- Competencies: GPM proprietary project management application, TrackWise, MS suite, Adobe suite, Oracle CPQ, Salesforce, Power BI, DocuSign.

- **Managing Director:**

Environs (San Diego, CA), Mar. 2007—Apr. 2008

- Managed and trained team of landscape architects/designers and admin staff; scheduled project assignments and budgets.
- Developed proposals for RFP/Qs, project budgets and cost estimates.
- Public/community presentations for commercial and public projects.
- Produced comprehensive Master Plan report for the City of San Diego.
- Graphic design and copy for marketing/promotional materials; written reports; residential concept design, design development, construction documentation & admin; landscape construction and supervision.
- Competencies: Public speaking/presentation, AutoCAD, SketchUp, Adobe Illustrator/Photoshop, site surveys, materials sourcing, construction supervision. [Click here](#) for project samples.

Select Project:

- Historic North Torrey Pines Rd Medians Master Plan and survey—\$4.1 million redevelopment project for the City of San Diego.

- **Television Host & On-Screen Carpenter:**

HGTV, NBC, Discovery, April, 2001—Jan. 2006

- Host of "Renovations", a national prime-time television program on HGTV (and internationally) for 4 seasons; conducted on-camera interviews with design and construction professionals; conducted on-camera factory tours; represented HGTV at Television Critics Association conference in Pasadena, CA.
- Performed as a carpenter on "Trading Spaces: Boys vs. Girls" on NBC and Discovery Kids for 4 seasons; participated in marketing events and live promos, including local morning news programs; participated in developing a book for the show.
- Competencies: On-camera hosting/presentation, voiceover, television production/writing, live TV interviews, print interviews, live promotions. [Click here](#) for a sampling of these shows; [click here](#) for a demo of an original TV show concept.

- **Project Manager / Landscape Architect:**

Synterra Ltd. (Philadelphia, PA), Apr. 2000—Jun. 2001

- Preliminary design concepts through design development and construction documentation.
- Conducted design workshops and meetings with multi-discipline design professionals, engineers and city agencies, including PennDOT, Philadelphia International Airport, and Philadelphia Parking Authority.
- Conducted public presentations and design charettes with community groups and project steering committees.
- Provided graphic design and copy writing for company marketing material.
- Produced written reports and proposals for RFP's.
- Competencies: Presentation skills, AutoCAD, Adobe Illustrator/ Photoshop, site surveys, materials sourcing, construction supervision. [Click here](#) for project samples.

Select Projects:

- Citizen's Bank Park – \$346 million sports stadium project under architects Ewing Cole Cherry Brott and HOK Sport; provided preliminary site design concepts for the parking lot, pedestrian circulation and three major stadium entry plazas.
- Philadelphia International Airport Master Plan – \$350 million redevelopment project including new International Terminal A, Terminal F, new parking garages and toll plaza.

- **Senior Designer / Project Manager:**

Urban Landscape Projects, P/L (Sydney, Australia)

- Managed team of landscape designers/architects, admin staff and construction crews in designing and building various landscape projects.
- Developed design projects from site analysis through concept stage and to construction documentation/administration, including coordinating various artisans and multi-disciplinary teams.
- Developed proposals for RFP/Qs, including project budgets and cost estimates.
- Produced cemetery master plans, including extensive site inventory, vegetation surveys and assessment, and documentation of master plan reports and graphics.
- Conducted design presentations and charettes with school boards, steering committees and cemetery board of directors.
- Project construction and supervision.
- Competencies: Presentation skills, AutoCAD, Adobe Illustrator/ Photoshop, site surveys, materials sourcing, construction supervision. [Click here](#) for project samples.

Select Projects:

- "Gethsemane" at Macquarie Park Cemetery – \$550,000 lawn burial area.
- Macquarie Park Cemetery Masterplan.

- **Sole Proprietor / Landscape Architect:**

Wild Elephant Environmental Design (Sydney, Australia)

- Produced landscape design drawings for local council development and building approvals: townhouse developments, apartment complexes, dual occupancy developments, housing estates, commercial developments, factories and industrial sites, fire stations, pre-school kindergartens, public

schools; developed environmental impact and site analysis reports; provided tree/vegetation assessments and recommendations.

- Competencies: Presentation skills, VectorWorks, site surveys, materials sourcing, construction supervision.

Select Projects:

- Willandra Housing Estate, a \$5.5 million housing development; including communal and private spaces, native bush regeneration and creek rehabilitation.
- "YarraVista", public housing estate for Landcom (i.e. HUD); including streetscapes, entry signage and planting, community parks, native bush regeneration.

OTHER NOTABLE EXPERIENCES:

- **Spokesperson for "Allentown 250" marketing campaign, 2012**
 - Wrote, produced and hosted web video series promoting the 250th anniversary of the city of Allentown, PA.
 - Re-wrote lyrics, recorded and performed live updated version of Billy Joel's "Allentown" during celebration festivities.
- **Represented Discovery Kids network for "Trading Spaces: Boys vs. Girls", 2003–2006**
 - Appeared on Philadelphia NBC 10's live weekday news magazine program "10!" and on Philadelphia CBS 3's morning news to promote show.
 - Attended 33rd Daytime Emmy awards in New York (2006) as ensemble nominee for best Special Class Series.
- **Represented HGTV network for "Renovations", 2001**
 - Appeared as host/panelist with HGTV celebrities at Television Critics Association event in Pasadena, CA to promote show.

EDUCATION:

Master of Health Administration

Moravian College (Bethlehem, PA)

- Designed 8-hr on-site digital communication training program, pre- and post-tests and trainee evaluation
- Tri-Alpha Honor Society member

Certificate of Arboriculture Techniques

Northern Sydney Institute of Technical and Further Education (Sydney, Australia)

Bachelor of Landscape Architecture

University of New South Wales (Sydney, Australia)

- Final major design assignment included environmentally sustainable elements and an extensive permaculture farm