



FOR IMMEDIATE RELEASE

VisualCV, Inc. Offers Seven Award-Winning Digital Resume Ideas

Users Get Creative for Competitive Edge in Tough Economy

June 26, 2008 – Reston, Va. – When it comes to standing out professionally and securing work in today's economy, tens of thousands of individuals are using a new tool – VisualCV. A VisualCV is an online professional profile that presents a 360-degree view of experience through embedded images, charts, audio and video clips of work product, letters of recommendation, awards, qualifications and skills. With impressive use cases and success stories growing, VisualCV, Inc., the company reinventing the resume for the digital age, developed a contest to showcase and share ideas community wide.

Get ideas from these award-winning VisualCVs which led to interviews, job offers and introductions on VisualCV.com that resulted in work. Then, visit www.VisualCV.com today to build your own – it's free. From among all the entries and 13 finalists, winners were selected in the following categories:

1. Best Job Seeking VisualCV: Robert Peake

<http://www.VisualCV.com/rpeake>

Robert's clean and succinct VisualCV shows a balance of important content with valuable portfolio items. Robert, a senior-level technology executive, includes all the information you need on a basic resume and takes it a step further with a presentation video, writing samples and additional work samples that round out a traditional resume.

2. Best Story Related to Using a VisualCV in the Job Hunt: Carol Anderson

<http://www.VisualCV.com/carolrn2>

Carol's landed her nursing job over the phone (in the first interview). She included all the relevant information for that employer, as well as supporting documents to back up her VisualCV. The interviewer was impressed since she got the job over the phone.

3. Best Bio VisualCV: Jeff Rower

<http://www.VisualCV.com/jeffrower>

Advertising executive Jeff Rower isn't looking for a job but wanted to have an up-to-date profile of his skills and accomplishments.

4. Best Use of Portfolio in a VisualCV: Michael Collazo and Mike Fox <http://www.VisualCV.com/designer/restaurants> and <http://www.VisualCV.com/mikefoxphotojournalist/photography>). It's a tie! Michael Collazo's VisualCV makes great use of portfolio items (he even used an animated .gif file!) to showcase how he designs and executes for his various restaurant clients. Mike Fox maximizes the portfolio feature by showcasing his photography work through video, images, tear sheets and previously created PDF portfolios.

5. Most Creative VisualCV: Kim Monti <http://www.VisualCV.com/kmonti>
Look closely you'll see that Kim has created multiple VisualCVs and linked them together, creating a web of profiles to showcase her accomplishments along with her new career focus on instructional technology.

6. Best VisualCV Overall: Sean Stroub <http://www.VisualCV.com/seanstroub/greenindustry>
This is a powerhouse VisualCV. Sales and marketing executive Sean Stroub gives detailed text along with a well-rounded portfolio of work samples in the form of images, budget documents, a sales report, a produced video and more. Anyone looking at Sean's VisualCV can learn enough about his work experience to know if he is the right fit for an open position. In fact, Sean just used this VisualCV to help him land his new job.

For more information about the contest and winners, please visit <http://www.VisualCV.com/showcase>. To see other great examples of VisualCVs, please visit the VisualCV Example Gallery: <http://www.VisualCV.com/examples> (login required).

About VisualCV, Inc.

VisualCV, Inc. has reinvented the resume to make it more relevant for networking, business development and career progression within today's Web 2.0 environment. VisualCV, Inc. provides technology and support for the VisualCV, the VisualCV.com community and "Powered by VisualCV" private-label platform. Headquartered in Reston, Virginia, the company has received investments from one of the world's leading executive search firms, [Heidrick & Struggles \(NASDAQ: HSII\)](#), and [Valhalla Partners](#). For more information or to create a VisualCV, please visit www.VisualCV.com.

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