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## Fashion Favorites

Dallas \* Houston \* Denver

**Dear Irene,**

Hope your summer was wonderful! Perhaps you had kids in camp, and/or you had a wonderful vacation taking a break from the Texas summer heat. Now that summer is winding down, you may be thinking of new home projects. Maybe your bedroom/dorm closet feels too cluttered, or perhaps it's too small to accommodate all your clothes, accessories, and shoes. Our September newsletter has a little to no cost solution for solving your closet dilemma.

Whether or not you decide to organize your closet, or start out the Fall with a new wardrobe, Frumalicious can help. Does your daughter need back to school outfits? Looking for that perfect Rosh HaShana outfit? Well look no further! Frumalicious makes shopping easy and painless. Be sure to call Mindy at 214-446-8800 for an appointment. To shop online from the comforts of your home or favorite coffee shop, visit us at [Frumalicious.com](http://Frumalicious.com).

## Organizer Ideas for Your Bedroom/ Dorm Closet



Strategically placed organizer items will facilitate your "search and seizure" when you have to find something quickly. With the suggestions below, you'll be surprised at the space you can create!

**STEP 1:** Remove everything so you can see what you really have. No sense in keeping items you don't like or are stained, etc.... Make 3 separate piles. One pile is KEEP; one pile is STORE; and the third pile is TOSS.

## Fall Promotions

September  
2012

## GIFT IDEAS

Gift certificates make great gifts for birthdays, graduations, or Bat Mitzvahs.

Available in any denomination. [Purchase online](#) or at the storefront.

## Hours of Operation

**Shop by appointment**  
214-446-8800

**Shop online**  
[www.frumalicious.com](http://www.frumalicious.com)

**Shop Clique Gallery**  
3513 Oak Lawn Avenue  
214-219-7777

Tues-Fri 10-4, Sun 10-4

**Trunk shows**  
by appointment  
[sales@frumalicious.com](mailto:sales@frumalicious.com)

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**STEP 2:** Acquire the following from Walmart, Home Depot, or similar type store: over-the-door shoe hanger with pockets, floor standing shoe rack and a small cork board with pushpins.

Baskets are a great catch all. To save money create your own shelf baskets by using cardboard boxes, or simply buy the soft open storage bins. You can even decorate the boxes yourself with markers or shelf liner.

**STEP 3:** Dig in! Hang the cork board and the over the-door-shoe rack on your closet door. Use the pockets for storing small items like accessories, hosiery, belts, etc.....The cork board is a great place to hang necklaces and party invitations.

Stack your shoes on the floor racks to maximize floor space. Fold bulky items like sweaters, sweatshirts, denims, etc....and store these in the open boxes/storage bins on your closet shelf/floor. The boxes/bins can be stacked. Clear labeling helps you find things quickly.

Enjoy your new organized closet! After cleaning out your closet, you'll know what's missing from your wardrobe.

For stress free shopping, and to match something special come to Frumalicious, or shop online at Frumalicious.com. Frumalicious provides trendy and modest clothing for teens and women.

## Mission



Frumalicious is dedicated to providing fun, modest clothing for young women and teens. The company was established to provide fashionable yet modest clothing alternatives, in order to lay the foundation that revealing the mind is more powerful than revealing the body.

*Mindy Rubinstein, Owner, has worked in retail, public relations and business operations for over 20 years. In high school, she modeled for a national department store. Rubinstein also has a green belt in six sigma quality assurance training and makes customer service priority one.*

*For more information call 214-446-8800.*

***Happy Shopping with Frumalicious!***

Mindy Rubinstein

## Frumalicious and ModWear

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